

That is the story of the birth of an Army boot. And if it sounds easy you had best remember that 150 operations go into the making of each boot you wear—150 complicated and skilled processes done by specialists who are so highly trained for the process they perform that they may not be able to handle the machine controlled by the man next door to them, a fact guaranteed to give any factory manager a headache, especially when trained staff is irreplaceable. The whole industry is highly mechanized, and so much so are the different departments dependent on one

another that a glut in one section or a breakdown in another can throw the whole routine out of gear.

It is a tribute, then, to the manufacturers and their staffs that they have changed over to war production so smoothly and so efficiently. It is a tribute to the chrome-tanned leather they use that its soft, pliable strength is reckoned the finest in the world. But the best tribute to both tannery and factory is the shiny, creaky boot, comfortable and strong, which keeps New Zealand feet well shod the world over.



PHOTO RECONNAISSANCE

From *Flying*, October, 1943

AN OBVIOUS truth to Air Force commanders in all active theatres, is "better photography creates better bombing." They believe in photography as they believe in fire-power, for combat experience has shown that more than 80 per cent. of military intelligence is either obtained or verified by aerial photographic reconnaissance.

Effective use of air power depends upon the ability of reconnaissance to locate prime targets. Combat proved at the outset that the surest way to reduce an Air Force to impotence was to waste its power against inadequate targets. On the other hand, devastating effect was achieved when the total resources

of planes and crews, fuel, and ammunition were hurled against a target of maximum opportunity.

Such targets are not located by chance. They result, in large measure, from ceaseless aerial photographic reconnaissance. Day and night camera planes probe deep into the enemy's territory to record his movements and unmask his plans.

Modern aerial technique demands an exact knowledge of targets, for the best way bomber crews can be satisfactorily briefed before a mission is to show them a picture of what they are going to hit.