

THE WHITE RIBBON EDITOR'S ANNUAL REPORT

It is with pleasure that I print this report upon the eighth year of my work as Editor of our official organ, "The White Ribbon".

According to the decision of last Convention, issues were combined on two occasions, making in all, nine numbers published for the year. The December issue included an extra four pages so that District Convention reports, etc., could be printed, leaving the way clear for the new year.

In 1957, being Poll year, suitable articles were included to cover some months prior to the Election. As in past years, it has been my endeavour to publish material for our Union meetings and Notable Days; and to give as much space as possible to Union activities, and "Within The Veil" notices, but always remembering that our Journal must be of interest to all readers in Libraries, Rest Rooms or wherever it may reach. It is essential, therefore, that it be not occupied wholly with domestic interests. Many letters are received from members, and also from men and women outside our ranks, from overseas as well as in this country and all such letters are appreciated, for they help to indicate the value or otherwise of our paper.

Overseas Temperance magazines continue to reprint from the N.Z. "White Ribbon", and one is always gratified to find use being made of our publication in this manner. I am grateful, too, for help received in return, from "Exchange" magazines.

Again, I wish to record special thanks to those who have contributed regular monthly features. To Mrs Toomer for her Monthly Message, Mrs Hulme-Moir for the Devotional Periods, and also to those who gave me their Nelson Devotions of Convention; to Mrs L. K. V. Grigg, Director of the Legal and Parliamentary Dept. for her useful Column. Then, too, we are greatly indebted to "Citizen" for the valuable and interesting information supplied in Candid Comments. The regular work of Press reporters who send in Union News is much appreciated.

THE BEACON

Through yet another year it has been a pleasure to prepare this teenage paper for Senior Youth groups, for it is a splendid privilege to be a partner, as it were, in seeking to present the challenge of Jesus Christ, and that of total abstinence to adolescents who so soon grow up and become the men and women of our communities. And how great is the need to reach these young people!

Our thanks and appreciation are extended to Miss J. Campbell of Auckland for her most helpful, monthly devotions.

THE W.R. SUPPLEMENT "FOR BOYS AND GIRLS"

This is a difficult little paper to prepare, on account of the range of ages from small children to those of about twelve years of age. I would be most grateful for short stories with religious or temperance backgrounds.

The Colouring Competition pages is still being used in various districts and Unions. Northland ran its usual very successful competition, when many prizes were awarded.

We are greatly indebted to Major Crosswell of the "War Cry" office at Salvation Army Head-

BUSINESS MANAGER'S REPORT

This has been a very busy year, but the results financially give us much to be thankful for. The number of new subscribers totals 105, but against this many have been crossed off; some being deceased persons, some cancellations and some names crossed off because of lack of response to requests for payment. A great number of subscriptions have been brought up to date and unions have, on the whole, made a big effort to get all subscriptions in. The number of new subscribers in each district is as follows.

North Island

Northland 24, Auckland 12, South Auckland 5, Taranaki 3, Wanganui 2, Manawatu 7, Hawke's Bay 4, Wellington 11. Total 68.

South Island

Marlborough 3, Nelson 7, North Canterbury 11, South Canterbury 3, Otago 13, Southland 1. Total 38.

Total both Islands 106.

The Union with the greatest number of subscribers is Dunedin, with 78.

The Union with the greatest number of new subscribers is Whangarei with 14. On a percentage basis for Unions with a membership of under 20, Maungakaremea has the largest increase in new subscribers having gained five (45½ per cent.).

"Beacons"—The average monthly order is 1157, an increase of 82 on last year.

"Supplement for Boys and Girls"—The average monthly order is 7,529, an increase of 379.

This year several more Bible Classes and Sunday Schools have ordered Beacons and Supplements and been responsible for payment for same.

Our thanks are due to Mr P. G. Harle for auditing our books and also to the staff of Messrs Wright & Carman for their co-operation and assistance during the year.

Very special thanks are given to all members who have contributed to the Special Appeal, to unions who have made special efforts for White Ribbon day, and to all our "White Ribbon" agents for the extra efforts they have made, thus making it possible to pay our way and have a good balance towards this year's work.

—A. D. GRIGG.

quarters, Wellington, for the loan of blocks for the Colouring pictures throughout 1957.

Again, I would appeal for suitable articles from guest speakers at your meetings or elsewhere, for use in the "White Ribbon". What about the many addresses given at meetings observing Notable Days?

Thanks and Appreciation. We wish to thank all who have shared in any way in this avenue of our W.C.T.U. work. I am sure we all realise the value of the written word. May we pray more earnestly that every member will become a subscriber and that our message of true temperance may reach further and further into the homes of this land, warning of the dangers of alcoholic liquors and pointing to the Christian way of life.

May I conclude by expressing sincere thanks to Mr Carman and the Staff of Messrs Wright and Carman Ltd., Wellington, our Publisher and Printers for their willing and generous co-operation and assistance at all times.

—E. V. Singleton, (Editor)
Januray, 1958.