

DOMINION PATRIOTIC FUND FOR Y.M.C.A. SOLDIER WORK.

Previously acknowledged, £1747 7s 7d. Stratford (Birdsall), 15s; Pahiatua (Neal), £10; Sawyer's Bay (Forbes), £1; Dunedin (Reed), £15; South Dunedin (Reed), £3 14s 9d; Napier (Clare), £20; Alexandra (Weaver), 15s; Invercargill South (Buchanan), 11s; Hamilton (Jones), £5; Waipukurau (Robinson), £20; Kaiapoi (Blackwell), £1; Timaru (Cave), £42 1s 4d; Gore (Smith), £4 14s; Gisborne (Goffe), £3; Matakana (Melville), £4; Nelson (Hill), £3 16s 6d; Greytown (Whincop), £6 7s; Warkworth (Cox), £2 5s; Alexandra (Dewar), £1 6s; Wellington Central (Helyer), £4 4s; Wellington District (Boxall), £7 10s 1d; Belmont Band of Hope, £1 5s; W.C.T.U., Henderson (Paltridge), 3s 7d. Total, £1905 15s 10d.

Some odd amounts may come in yet. The effort has been very successful, when we consider the fact that many other similar patriotic funds are being solicited for in all sorts of ways, and that most W.C.T.U. members are connected with Red Cross, Parcels Fund, etc. Behind that £1905 is much self-sacrifice and willing service, the reward of which is the knowledge that it will help provide some comfort and cheer—"a little touch of home"—for "our boys," who are nobly upholding the cause of honour and freedom. The latest testimony to the real work of the Y.M.C.A. in meeting the needs of the situation at the Front comes from General French:—

Soldiers' High Ideals.—Splendid Work of the Y.M.C.A.

"LONDON, September 8.

"Lord French, in opening a Y.M.C.A. hut, said thirty years ago there were scores of offences that were no longer found among soldiers. The change, due to the splendid work of such institutions as the Y.M.C.A., was little short of miraculous. It had been said men did not fear death as they used to. He believed there were things which the British soldier feared more than death. Their whole spiritual idea's side had been developed, bringing out valour, courage, and glorious pluck. This war had proved the change."

It has been a pleasure to be associated with this great patriotic effort, and with the W.C.T.U. organisation.

Wishing your Union increasing success in its endeavours for God, Home and Humanity.

J. B. MCKINNEY,
Co-Treasurer.

LOYAL TEMPERANCE LEGION.

At the request of Miss Powell, Dominion Organiser, Mrs Duxfield took a trip through Taranaki organising L.T.L.'s. The following is a brief summary of her work:—

On August 1st I visited Manaia, where we had a good, bright meeting, a fair number being present. The children elected their officers, and entered into the work with enthusiasm. Next day found me en route for Stratford, where we held a meeting in the evening, the Mayor presiding. There were more adults than children present, owing to bad weather. The L.T.L. department was explained, song and recitation book displayed, and chart with manual shown. Another Legion was organised, and officers elected.

Urenui was next visited. Spent Saturday morning in house to house visits to invite children to afternoon meeting. The afternoon proved wet, but some fifteen children came, and officers were elected.

I returned to Stratford, and held a fine meeting at Bird Road School-house. We had a fine meeting, a chorus learned, officers elected, and about forty children joined.

Normanby followed, and a meeting was held in Mission Hall, and a Legion organised, with Tom Taylor, a young lad, as President.

At Okaiawa, in spite of heavy showers, Mrs Lees drove me round to interview the mothers personally. A good meeting resulted. Mr Inness, headmaster, presided. A Legion was organised.

A meeting at Eltham followed. A fair number were present, and a League was organised.

My last call was at Patea, where I addressed the L.T.L. on pledge-signing night; 24 pledges were taken. The following day I left for home, having enjoyed every minute of my tour, in spite of hail, rain, snow, and cold. In all, seven new Legions were organised in the Taranaki district.

A. DUXFIELD.

ADVERTISING.

Sweet are the uses of advertisement, says—Mr Dooley, I think. It is a piece of sound American sense, and makes a good text. I have taken it to introduce a subject which has been much in my thoughts since I joined the Branch to which I now belong. That is over a year ago, I believe, and this is the first meeting which I have been able to attend, so you will admit that I am well qualified to take an outside view. I am taking my own case as typical of a good number of members who are prevented by illness or other cause from the attendance they would enjoy. In the discussion on this paper, I want you to bear in mind our ignorance. It is not deliberate. I have not been able to attend meetings, but have looked all the more eagerly for any news of the Union's doings. I've had to look, too! People who don't care and don't look probably don't see. That means, a good number don't know what our Union is doing, or if it is alive at all. And evil-doers may be afraid of things they can't see, but "the Trade," that doesn't admit it is doing evil, certainly will not be afraid of Unions it doesn't hear at work. I do not think the Unions advertise their work enough, and I do think they would be much better advertised if the members always remembered themselves as members instead of separate individuals.

The Trade makes no such mistake. If the Trade, in the person of any member, helps in any cause, or gives to any cause, that gift is made in a public-spirited way, so that the whole public may know and applaud. So-and-So gives £100 or £500 or £1000 to the Hospital Ship, or the Belgian Fund, or the Public Hospital. We all think better of a man for giving so generously, but when a man's name is identified with his trade, the trade gets part of the benefit of our appreciation. In other words, that trade gets an advertisement, and a good one too.

Now, W.C.T.U. members are not all in a position to give by the £100, but they all give, they have given, they will continue to give, as much as they can spare. Why should not the W.C.T.U. be as well advertised as its enemy? The Temperance Party is as good a giver as the liquor trade.

We give in small sums, you will suggest. Well, every circumstance