

Island," he said.

By contrast the "Greymouth Evening Star" was able to relate in detail the sorts of Maori stories it runs. It also publishes Maori language boxes "at certain times of the year, specifically during Te Wiki o te Reo Maori and at Christmas/New Year".

The "Greymouth Evening Star" was also the only South Island daily newspaper with any Maori journalists on its staff, with three Maori journalists out of a total editorial staff of ten.

In the North Island, both the Auckland papers were proud to list the Maori and Polynesian journalists on their staff (with about 4% on each, the Herald's definition of Maori being somewhat loose).

Mr Don Milne, Deputy Editor of the NZ Herald, said his newspaper had a conscious policy of hiring Maori journalists but had received very few applications.

Assistant Editor of the Auckland Star, Mr Jim Tully, said his paper welcomed recent moves to attract more Maori and Pacific Islanders into journalism.

"The editorial staff of a daily newspaper should reflect the community it serves," he said. "In Auckland that means, among other things, a Polynesian perspective and assessing developments and issues affecting the region."

The Waikato Times has had a long tradition of thorough Maori news coverage, and also claims to have had up to five Maori people on their editorial staff recently.

Neither the "Dominion" nor "The Evening Post" responded very helpfully to the survey, but both have a reporter who specialises in Maori news.

The Wanganui Chronicle was the only daily newspaper to run a special page of Maori news, which it calls "Nga wawata o te Iwi Maori", a Maori perspective.

"This feature has been appearing for around five years and is very popular," said the editor, Mr J. McLees. "We regularly receive requests from kaumatua to include various items on this page."

"The Auckland Star" also ran weekly columns on Maori and Pacific news, but discontinued them in March of last year. Detailed research had indicated extremely low readership, according to Mr Tully.

The percentage of Maori journalists on daily newspapers today is about 2% of the total editorial staff, with 2.6% in the North Island and 1% in the South Island. This can be compared with a figure of .8% of all New Zealand journalists, sub-editors and editors being Maori in the 1976 census.

