

There is scope for good radio talks on geological subjects, and television is practically unexploited in New Zealand. In preparing programmes, it is essential to select suitably limited topics illustrating a basic principle or operation, presenting them in sufficient depth to hold the intelligent listener's attention without over-saturating it. More articles should be written for the magazine sections of the newspapers, for the school journals, even the parish magazine.

I am sure it will be agreed that a public with sound ideas on the subject is more likely to be interested and co-operative in the support of geological research, and in advocating the introduction of geology as a subject regularly taught in the schools and examined for University Entrance.

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