

Fitz-Gerald Bros.
CIRCUS AND MENAGERIE.

TO-NIGHT'S PROGRAMME.

1—Overture ... "Moana" Orchestra
Conductor, HERR VON-DER-MEHDEN.

2—Grand Cavalcade by Ladies & Gentlemen of the Company

3—The Trained Ponies, "Barbelle" and "Barbette"
(INTRODUCED BY MR. P. MONTGOMERY.)

4—Hurricane Hurdle Act, by the English Rider, MR. CLIVE
HARMER.

5—The Goat and Monkey Hurricane Hurdle Act by "Bismark"

6—The Tiger and the Horse
The most thrilling and awe-inspiring spectacle ever witnessed. Purchased by Messrs. Fitz-Gerald Bros., at an enormous cost, from Carl Hagenbeck's, Thier Park Zoologischer Gartens, Hamburg. The tiger "Alty" will ride and perform several feats on the imported horse — "Baby." Introduced by HERR ZAPE, the world's greatest animal trainer.

7—The Spanish National Dance by the JANDASCHEVSKY
FAMILY

8—The Old and Reliable Favorite, "COMMODORE"
Clowns WALHALLA & AOGUST

9—Harmer's Troupe of Performing Dogs

10—Principal Act of Equestrianism by Miss Katie Montgomery
Clown WALHALLA

11—La Belle Rose, the Swirl Dancer, on the rolling globe

12—The Newly-Imported Jet black HUNGARIAN HORSES

13—The Performing Elephant, Lizzie
With the imported Russian Pony, "Oscar," purchased by Fitz-Gerald Bros. from Carl Hagenbeck's, Zoological Circus, Hamburg, Germany. Performed by HERR ZAPE, direct from Hamburg.

* INTERMISSION, 10 MINUTES. *

14—La Platae, the Fascinating Wire Performer

15—Olympians, by Miss Montgomery and Mr. Harmer
Clowns, GUILLAUME and AOGUSTE

16—Comie Entree by the Great French Pantomimists, by
GUILLAUME & AOGUSTE in their Specialty
"THE BULL FIGHT"

17—Mlle. Rhodesia, the Society Lady Juggler

18—THE BEAUTIFUL WHITE LADY OF DUSSELDORF

19—Daring Fire Hoop Hurdle Act, Mlle. MARGUERITE

20—THE GREAT LION and ELEPHANT TRICYCLE ACT (The
greatest in the world)

21—The performance will conclude with a HIGH JUMPING
CONTEST between NEWHAVEN, Champion of Australasia
(Record 6ft 9in last Bendigo Show), BRAMBLE and
STOCKMAN.

HARMAN & JACKA, PRINTERS

'To-night's programme', a daybill of FitzGerald Brothers' Circus. Programme includes items by the orchestra conducted by Herr von der Merden, trained ponies Barbelle and Barbette (introduced by Mr P. Montgomery), hurdling by English rider Mr Clive Harmer, tiger riding a horse (introduced by Herr Zape), the Spanish national dance by the Jandaschevsky family, clowns Walhalla & Aouguist [sic], Harmer's performing dogs, La Belle Rose (swirl dancer), Hungarian horses, Lizzie the performing elephant, La Platae (wire performer), clowns Guillaume and Aouguiste [sic], Mlle Rhodesia (juggler), the Beautiful White Lady of Dusseldorf, daring fire hoop hurdle act by Mlle Marguerite, high jumping contest between Newhaven (high jump champion of Australasia, record 6ft 9in), Bramble and Stockman. Letterpress on orange paper, 287 x 143 mm. Harman & Jacka, printers [Adelaide. 1900s].
ATL ref.: Eph-B-CABOT-Circus Fitzgerald-01.

The range of advertising channels available to a nineteenth-century circus included printed materials circulated around a town by the advance agents of the circus, daily advertisements placed by the circus management in the amusement columns of the local newspapers, and editorial columns in community newspapers. Taken overall, evidence gathered from the colonial press delivers a range of voices commenting upon the circus. Display advertising is where the voice of the circus management can be heard, foregrounding the acts and elements of programme change they believed would hold the strongest popular draw. Amusement columns were also the locus of response and apology from the management to complaints voiced by the public at the performance site. Reviews convey the voice of the journalistic