

"I was sitting in New York in 1987 when I realised the absolute necessity of creating an international Australian record label that would foster, develop and deliver the very best of new Australian talent to the international marketplace . . . A record label that would ultimately follow and build upon the success of INXS . . ."

C.M. Murphy
C.E.O. rooArt

And so C.M. Murphy's New York vision set in motion a sequence of events that resulted, in July 1988, in the birth of rooArt, Australia's first truly international record label.

From its inception rooArt has emphasised quality over quantity, music over hype, and a long term commitment to its artists and the public as opposed to short term exploitation of both.

Now operating out of Sydney, London, New York and Hong Kong, rooArt has followed through its carefully conceived plan to sign a roster of Australian Artists that reflects the same high standards of originality and innovation that marked INXS's rise to prominence on to the world stage . . .

The Australian rooArt roster includes:

Wendy Matthews

Tall Tales & True

Screaming Jets

Ratcat

Weddings, Parties, Anything

Monica & the Moochers

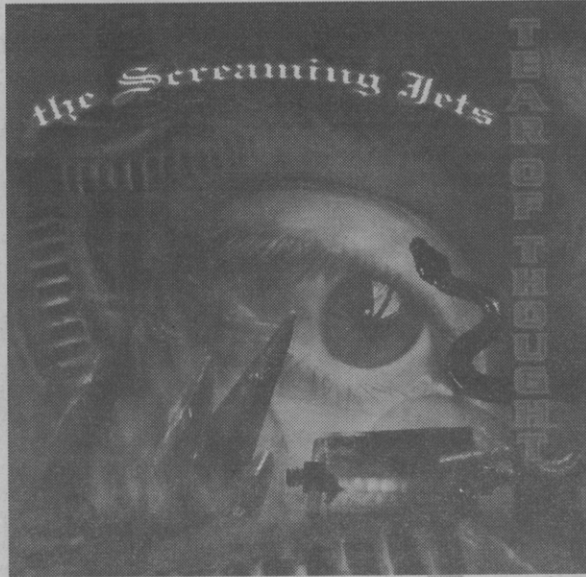
Shanley Del

Hummingbirds

Cleopatra Wong

rooArt

**SCREAMING JETS ~
TEAR OF THOUGHT**
Album coming soon



WENDY MATTHEWS ~ LILY
Single 'The Day You Went Away'
out now. Visiting NZ Oct 18/19/20



**RATCAT ~
INSIDE OUT**
Album coming soon

play **HARD** MANAGEMENT
presents

The 1992 NZ Music Seminar

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Victoria University Student Union Complex

A 3-day seminar designed for everyone involved in the New Zealand music industry.

Forty of NZ's prominent music industry figures present their experience, opinions and advice. Topics will cover all aspects of music administration, from making cheap videos and touring live shows to marketing NZ music overseas.

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For more information pick up a registration brochure or write to Play Hard Management, P.O. Box 27012, Wellington. Tel (04) 4757012

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