



Polygram Press



RECORDS THE NEED TO CHERISH

APRIL ISSUE

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0898 BEAUTIFUL SOUTH



BEAUTIFUL SOUTH, 0898.

The Beautiful South are connoisseurs of classic pop, a band whose gutsy tunes and bittersweet lyrics combine to produce music that is truly memorable. Vocalist and songwriter Paul Heaton, recently described by NME as "the best soul singer in Britain", formed the Beautiful South at the beginning of 1989 after the demise of his previous band, The Housemartins. The debut album 'WELCOME TO THE BEAUTIFUL SOUTH' and 1990's follow-up 'CHOKER' became instant commercial and critical successes — 'brightening Britain's musical landscape' said Record Mirror. Like The Housemartins, harmony, humour and pure pop play the major roles in The Beautiful South game plan. '0898' is The Beautiful South's third album. Produced by Jon Kelly, who has previously worked with artists as diverse as Peter Dinklage and Deacon Blue, it is a symphonic sweep of sound that adventurously pushes the band into new musical territory. Lifting themselves higher and higher, The Beautiful South are without peer in their own quality pop field.



THE FALL, Code: Selfish.

THE FALL CODE: SELFISH

Mark E Smith is back with his non-compromising musical approach, with a new album that won't disappoint his fans. "CODE: SELFISH" will bang you round the ears and poke you in the eyes!

CATHERINE WHEEL FERMENT

The debut album from these pop noise merchants, has been described by the English press as 'a triumph'.

If you enjoyed Ride — you are going to love this! 8 out of 10 from NME and **** from Q.



CATHERINE WHEEL, Ferment.



DEFLEPPARD, Adrenalize.

DEF LEPPARD ADRENALIZE

The first single "LETS GET ROCKED" says it all. . . Def Leppard are back with an album of pure rock 'n' roll. One thing for sure — it may have taken four years to make, there's no denying "ADRENALIZE" was worth the wait. Pure genius!

JAMES: SEVEN

It's a passionate performance of hard, carefully developed writing — and very impressive!" **** Q Magazine. "JAMES play from the heart and their lyrics are important, without being self important. An instant smash of an album" Music Week.



JAMES, Seven.



BRAND NEW HEAVIES.

BRAND NEW HEAVIES

Featuring 'DREAM COME TRUE', 'NEVER STOP' and 'STAY THIS WAY'.

"An album whose every track is sublime." The Face 02/92

THOUSAND YARD STARE

"Completely engaging . . . 10 real songs that hang together, just like albums used to be before they became an excuse for 2 hit singles and a whole of bull****" MELODY MAKER



THOUSAND YARD STARE, Hands On.

NEXT ISSUE: MY JEALOUS GOD, OCEAN COLOUR SCENE, GUN, SOUP DRAGONS