

P.A. SYSTEMS

SOME PLAIN FACTS

Buying a P.A. system today is no easy task. Mixers, Speakers, Power Amps, Packaged Systems, Processor Controlled Systems, — it's all very confusing. But it need not be that way.

PEAVEY — 25 YEARS OF SOUND TECHNOLOGY

PEAVEY (USA) have been manufacturing top quality professional sound equipment for a quarter of a century. No other manufacturer comes close to rivalling the range, quality and reliability of PEAVEY gear. From a 10 watt battery powered busking amp through to the magnificent HDH Digitally Processed Concert Systems, there is truly a PEAVEY product for every application.

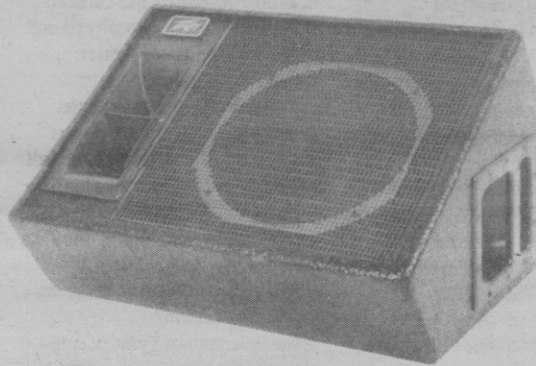
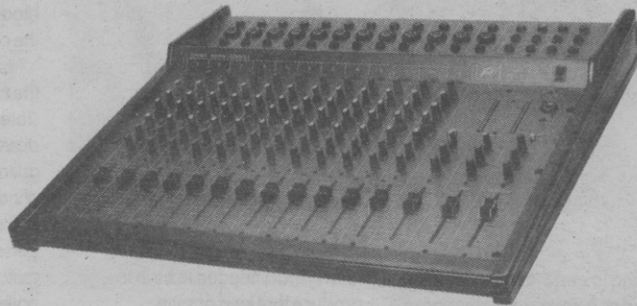
FROM THE GROUND UP

A big part of PEAVEY's continued success is that every part of the entire audio chain is made by PEAVEY — from microphones to speakers, it is all made in-house in Meridian, Mississippi. Their famous "SCORPION" and "BLACK WIDOW" speakers are world renowned, but you may not know that PEAVEY also manufacture their own microphones, right down to the voice coils. In fact the PVM 580TN is rapidly proving itself in the New Zealand market in such establishments as Radio New Zealand as well as hire companies and professional bands.

What this means is that whereas other manufacturers use a bit of this and a bit of that, a speaker from one factory and power amp from another, a PEAVEY P.A. system is exactly that — A *System*, in which all the components work together in perfect harmony since that's the way they were designed to work. And only PEAVEY can offer this.

TO PROCESS OR NOT TO PROCESS

In recent times there has been a move towards small, powerful systems using digital processing to optimise speaker efficiency. PEAVEY were amongst the pioneers in this technology, and today offer an unsurpassed range of processor controlled systems in full range, bi-amp and



PEAVEY —
WE CAME TO PLAY

tri-amp modes. In addition to the processors themselves, PEAVEY manufacture a specific range of speaker systems designed to be used with processors, such as the amazing 112PS, only 21 inches high, but capable of 118 db of crisp, clean sound, with a frequency range of 50 hz to 20khz.

So if you need a 500 watt P.A. system which fits in the back seat of a Mini, PEAVEY has it!

RELIABILITY — THE UNPUBLISHED SPEC.

Reading through the specifications of sound equipment is helpful, but there is one "spec" you can't measure on a test bench — reliability. Whilst some brands may offer amazing features, how often are they going to fail you at a critical time? And how long will you have to wait for repairs?

PEAVEY products carry a full **3 YEAR WARRANTY, Including Speakers**, proof positive that you can depend on the quality. Not only that, but the "SCORPION" and "BLACK WIDOW" speakers are all "Field repairable", which means that in the unlikely event you do blow a speaker, a quick trip to your nearest PEAVEY Sound Re-inforcement dealer and you can re-cone the speaker yourself using PEAVEY's exclusive "field replaceable basket" facility, and at a fraction of the cost of normal speaker re-coning. And finally, if for any reason you need help with your system on the road, there are PEAVEY dealers from Whangarei to Invercargill to help you out. That sort of backup you won't find in any spec sheet.

YOUR PEAVEY SOUND RE-ENFORCEMENT DEALER

When you're ready to look at your first (or your next) P.A., your PEAVEY Sound Re-inforcement Dealer is the person to see. Not only do they have the knowledge, training and expertise to put you right, but they also have the ability to put a PEAVEY system your way at prices which were previously only available direct from the supplier. So now you can buy a system at a "Trade" price, plus enjoy a level of backup service and attention unrivalled in New Zealand.

AUTHORISED PEAVEY SOUND RE-INFORCEMENT DEALERS

AUCKLAND
The Auckland Rock Shop
100 Karangahape Road,
AUCKLAND
776-349

Harborne & Arthur
228 Ponsonby Road
PONSONBY
762-169

WELLINGTON
Kingsley Smith Music
Manners Mall,
WELLINGTON
730-692

CHRISTCHURCH
CJ's Music Store
226 Cashel St,
CHRISTCHURCH
663-267

The Christchurch Rock Shop
207 Cashel St
CHRISTCHURCH
791-177

BLenheim
Ken Ham's Music Store
25 Scott St,
BLenheim
85-576

HAMILTON
Norm Weir's Piano & Organ
14 Liverpool St
HAMILTON
393-477

HAWKES BAY
Mathers
98 Dickens St
NAPIER
351-095

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