

SONY.



EVERY BREAKTHROUGH HAS ITS CRITICS.



Clearly, the launch of Sony's new re-recordable Mini-Disc has well and truly fired up the critics. "One day was enough.." wrote

Audio Magazine "...to convince me that MiniDisc is the portable music carrier of the future."

Stereo Review were also quick to voice their considered opinion: "The

MiniDisc system directly addresses many of the well-known problems of the analogue cassette, including durability and sound quality.."

Well put. As, indeed, are the

final words of wisdom from The Chicago Tribune's hi-fi buff; who felt compelled to write the following:

"You want something magnificently digital, marvellously designed

and musically dynamite. MiniDisc answers your call."

MiniDisc agrees with the critics, it would seem.

IT CAN ONLY BE SONY