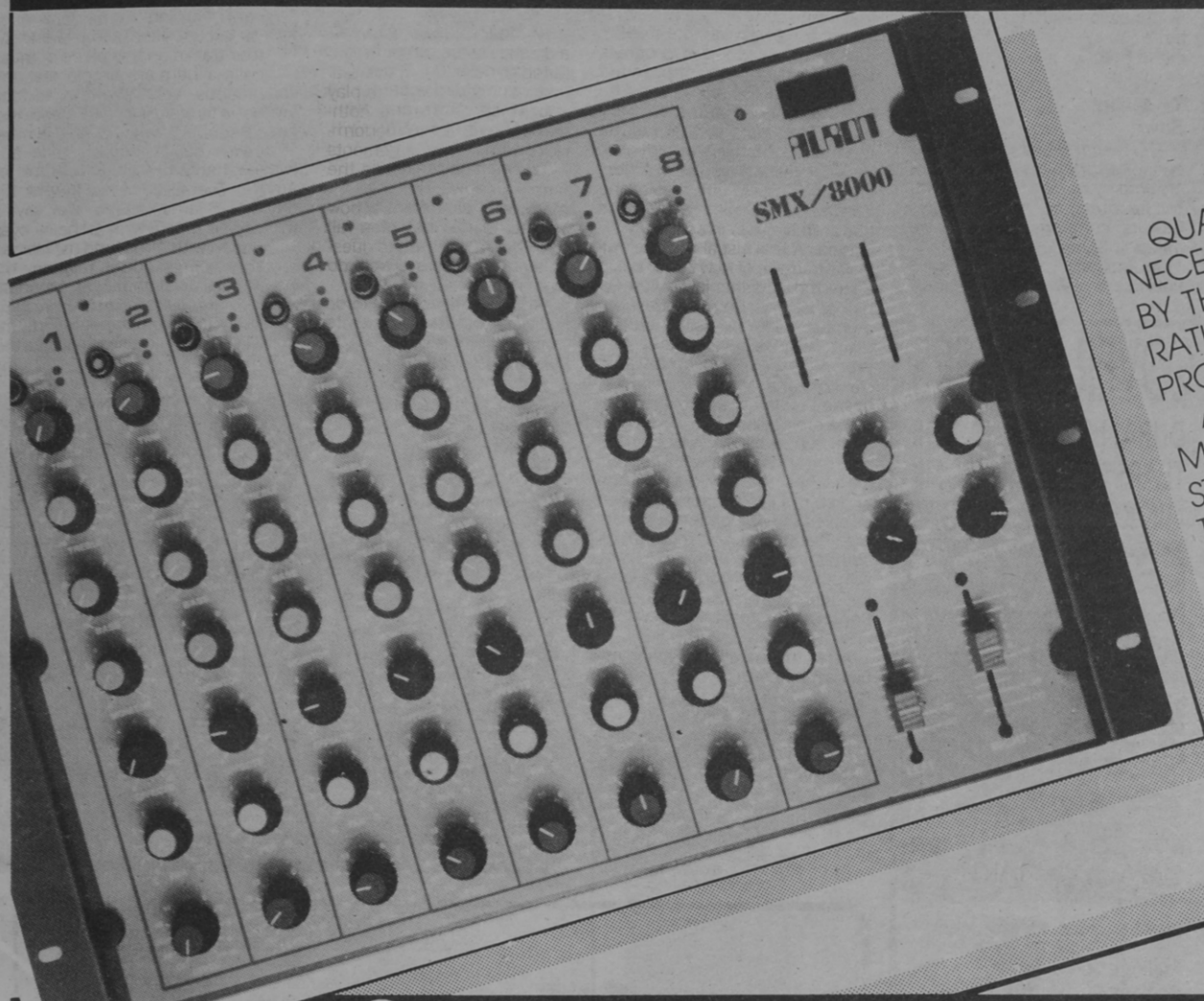


WHY PLAY HARD TO GET?



QUALITY IS NOT NECESSARILY REFLECTED BY THE PRICE YOU PAY, BUT RATHER THE PERFORMANCE OF THE PRODUCT.
 AT \$1295.00, THE ALRON SMX8000 MUST BE THE CHEAPEST 8 CHANNEL STEREO MIXER AVAILABLE, YET WHEN YOU TEST THE QUIETNESS OF ITS INPUT CIRCUITRY, YOU'LL SEE WHY WE STAND BY OUR CLAIM AS OFFERING PERFORMANCE AT A REALISTIC PRICE.

WE'RE NOT PLAYING HARD TO GET - WE WANT YOU TO PLAY ALRON.

\$1295.00

ALRON

AVAILABLE AT ALL GOOD MUSIC STORES THROUGHOUT NEW ZEALAND.

NEW BOOKS: POLICE FRANKIE GOES TO HOLLYWOOD NEW ORDER ELTON JOHN UB40 JIM MORRISON FRANK ZAPPA



NEW!
 UB40 Portraits
 On Tour \$23.50



NEW!
 Iron Maiden Running Free \$23.95
 Official story by Garvey & Bushell.



BACK IN STOCK!
 Prince In Own Words with BONUS POSTER \$11.75



NEW!
 Def Leppard
 Illustrated bio \$19.95



NEW!
 Joy Div/New Order
 Pleasure & Wayward Distraction by Brian Edge, 96 pages, well illustrated. \$19.95.



NEW!
 Springsteen Live
 Live photos & text, 128 pages \$19.95.



Springsteen No Surrender 126 page bio, by Kate Lynch. B&W & colour photos \$19.95.



Rolling Stone Encyclopedia of Rock (1983) 612 pages with bios, dates, discographies, chart positions etc. Superb reference book. \$22.50.



NEW!
 Marvin Gaye
 By UK writer Sharon Davis, 128 pages, \$19.95.



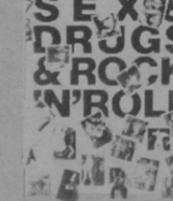
Jim Morrison
 Only published poetry: The Lords. The New Creatures. \$17.95.



NEW!
 Van Halen
 Jumpin' for Dollars \$15.95



Iggy Pop I Need More 128 page autobiog. Lots of photos from Stooges to 80s \$25.95.



Sex, Drugs & Rock & Roll A fun, vulgar coffee table book of tacky photos of rock stars in undies etc. \$23.95



John Lennon In My Life 208 page insightful, caring, behind-the-scenes story by Lennon's friend Pete Shotton. Rare photos. \$19.95.



Frankie Goes to Hollywood
 The Rise of, 80 pages, all colour, \$19.95.



NEW!
 Elton John
 128 page bio, B&W & colour photos \$19.95.



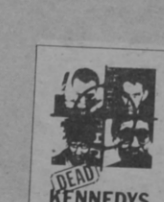
NOW ONLY \$5.95
 Split Enz Photo Book
 120 intimate colour snapshots by Enz bassist with witty comments by band members.



Reggae \$19.95
 Deep Roots Music



New Wave Explosion
 128 page guide to New Wave \$17.95



Dead Kennedys \$19.95



Led Zeppelin \$21.95
 Deep Purple \$21.95
 Deluxe HM Photobooks. Superb photos with bio by Chris Welch.



NEW!
 Led Zeppelin: The Book
 Definitive 157 page bio by Chris Welch. Plus 24 pages of pics & discography. \$19.95.



Led Zeppelin In the Light
 comprehensive bio, 96 pages, 150 B&W & colour photos \$16.95



NEW!
 Accompanying The Police
 New 126 page bio, well illustrated, B&W & colour \$19.95.

- ALSO AVAILABLE**
- Deep Purple** Illustrated Bio \$27.75
 - The Who** Maximum R&B \$23.95
 - BowiePix** (with poster!) \$11.95
 - Janis Joplin** Buried Alive \$19.95
 - Neil Young** (by Rogan) \$16.95
 - Bowie Illustrated Record** by Carr/Sharr Murray (Eel Pie) \$19.95

- HM PhotoBook** \$27.75
- Led Zeppelin Visual Documentary** \$23.95
- Genesis** From One Fan to Another \$36.95
- Led Zeppelin Final Acclaim** \$21.95
- 1988 Punk Rock** \$18.50
- Motorhead** \$13.95
- Ramones** \$7.95
- Culture Club** \$7.95

- NEW BOOKS**
- Frank Zappa** Definitive bio by Michael Gray, 160 pages plus photos \$19.95.
 - Prince** \$7.95
 - Thompson Twins** \$7.95
 - Duran Duran Scrapbook 4** \$11.95
 - Metal Mania Books:**
 - Scorpions** (with poster) \$14.95
 - Motley Crue** (poster) \$14.95
 - Def Leppard** \$14.95

BOOKS BY MAIL

To order any of these books or to request a catalogue (enclose standard stamped-addressed-envelope), write to: **Books By Mail, Rip It Up, PO Box 5689, Auckland 1.**

Name
 Address
 \$ enclosed

Title/s required