This machine is the invention of Mr. F. H. Trevellian, and is the product of a close study of the requirements of the merchant shop-keeper.

Three years ago the inventor produced his first model, and since then he has been busily engaged with the manufacturing details of the register.

Being in close touch with the register business for many years, and an enthus-

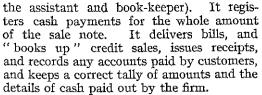


GETTING READY TO TRAVEL.

iastic believer in the advantages of cash registers, the patentee recognised the need for something that would do more than register the amounts of cash and credit sales. He saw how much more necessary it was to record the actual goods sold; thereby providing the shop-keeper with that information so absolutely essential to a correct statement of his daily transactions with his customers. With that end in view the subject of this article was evolved.

This machine is entirely manufactured in the Dominion, the only imported thing being the paper in bulk used in the manufacture of the register supplies.

It is a distinct advance on cash registers hitherto used, inasmuch as it shows not only the cash and credit sales to the firm, but also *all* the transactions in deta'l, in the day's



When a sale is made the assistant makes the necessary entry upon the sale note. The machine then does the rest—on the



IN THE SHOP.

turning of a handle the sale note is ejected from the register (a unique device automatically ensures the correct length of sale note), a copy comes into view beneath a glass indicator, the previous copy disappearing, the cash drawer is unlocked and thrown forward, a bell is rung announcing the opening of the drawer, a summarised detail strip is brought forward beneath a glass plate where it remains visible, and the whole mechanism is then automatically locked until the cash drawer is closed, when the operation can be again repeated.

When cash is paid out the register takes a receipt from the payee and files it away in a compartment designed for that purpose. It cheques, notes, etc.. are cashed for customers it records the particulars and tells the proprietor which assistant gave the change.



IN THE STORE

work of the store. It gives a "sale note" to the customer, and retains under lock and key a copy for the proprietor (where a bookkeeper is employed it will also issue a "duplicate" for the book-keeper, retaining a "triplicate" thereby providing a double check over Where "cash coupons" are given away by the storekeeper a coupon attachment is provided, which is supplied with the register.

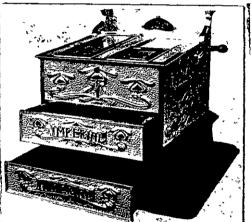
At the end of the day there is a complete daybook record of the day's transactions, while the summarised detail strip shows the amount of cash that should be in the cash drawer. Should a customer dispute an account, and have lost the sale note, the copies are at hand for immediate reference. Clerical errors are rectified with automatic effect, and with absolute certainty. It is a system at once simple and effective.

The feeding and supply rollers and rolls are ingeniously constructed, and the recording rolls work with perfect truth and are wound as tight as drums.

For dissecting the various records from the recording rolls, there is supplied a cutting machine which can cut off 500 records in two and a half minutes, a performance as astonishing as it is unerring.

In appearance and design the machine is as finished a piece of work as is turned out in any part of the world, and in this respect much credit is due to the factory manager, Mr. C. Bristow, and his efficient and welltrained staff of mechanics.

One of the most important features of the business is the manufacture of the record rolls. These rolls are printed to suit customers' requirements. Therefore each time



MODEL C-2 DRAWER.

an order for rolls is received, a complete change of programme is necessary. These rolls are cut, printed, and rewound by a machine designed by the patentee in conjunction with the factory staff, and con-structed in the Christchurch factory. This machine is capable of turning out 50,000 printed dockets daily. To obtain this result many months of experimenting were required, as such a machine was not procurable in the world's markets. This "Record Roll" Making machine is working to its full capacity each day, and the company now find it necessary to work the machine per day to keep pace with two "shifts" the demand.

Several models, including multiple drawer machines, are being manufactured for various trades.

The Imperial Cash Register and Sales Recorder is a most creditable product of New Zealand brains and enterprise, and promises to revolutionise business ways in the direction of accuracy, dispatch, and simplicity, especially in the matter of book keeping.

We understand a company is about to be formed to take over the New Zealand patent rights, and to push the sale of the machine in the Dominion.

The head office of the company is in Grey street, Wellington, and they have show rooms in Auckland (Queen street), Wellington (Panama street), Christchurch (Hereford street), and Dunedin (Crawford street). The factory is located in Mr. William Wiggins' establishment, Christchurch.