

CARE for MORE BUSINESS ?

You can have it if you go after it the right way.

Advertise for it — **but** advertise right.

With printers' ink you can reach 1000 people in the time you could talk to one, — **but** the printers' ink must tell your story right to be effective.

The **effective use** of printers' ink is my business. I want to use it to increase your business. May I ?

Ronald S. Badger,
Advertising Agent. **CHRISTCHURCH.**

G. H. PRICE & CO.,
The Leading Hairdressers and Tobacconists,
HASTINGS STREET NAPIER.

A FEW OF OUR SPECIALITIES ;—

MEERSCHAUM LINED LOEWE PIPES, all shapes, from 10/6 to 14/6.

G. H. PRICE & Co.'s BRAND OF LONDON-MADE BRIARS, latest shapes, 3/6 and 4/6.

TOBACCO—RAVEN MIXTURE, 10/6 lb. ; ROYAL MIXTURE, 7/6 lb. ; MOTOR MIXTURE, 8/- lb.

G. H. PRICE & Co.'s SPECIAL, IVORY HANDLE, HOLLOW-GROUND, MANDARIN RAZORS, each one set and guaranteed when sold. Price 10/6. Two gross of these razors have been sold in as many months with the greatest satisfaction. Prices quoted are post free to any part of New Zealand.


Goods of any description sent on approval. Direct importers of all tobacconists' sundries and sporting material.

NEW ZEALAND TECHNICAL BOOK DEPOT.

- Rea, "How to Estimate," full details for builders 9/6
- Millar, "Plastering, Plain and Decorative.. 22/-
- Leanings, "Building Specifications" . . 21/-
- Thompson, "Dynamo and Electric Machinery" (alternating current) 34/-
- Foster, "Electrical Engineer's Pocket Book" 25/-
- Turner & Hobart, "Insulation of Electric Machines" 12/-
- Solomon, "Electric Meters" 18/6
- Dawson, "Electric Traction Pocket Book" 20/-

SEND FOR CATALOGUE.

WHITAKER BROS.
183 LAMBTON QUAY . . . WELLINGTON.
(BRANCH : GREYMOOUTH.)

We Give 

The Best Value in.....

IRONMONGERY

For the Least **MONEY.**

SEND your Enquiries and **ORDERS** to us.

ADDRESS—
217, High Street, CHRISTCHURCH, N.Z.

ASHBY, BERGH & CO., Ltd.

ANDREWS & BEAVEN, Ltd.

CANTERBURY . .  **Christchurch.**

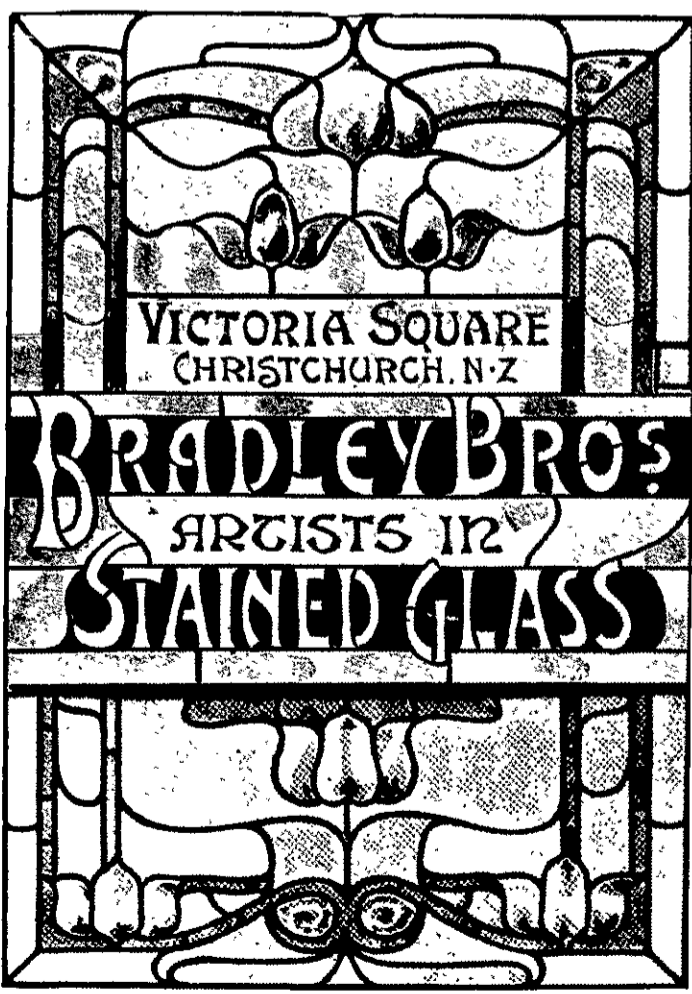
MACHINE WORKS

Confine their attention to a few lines of Machines in order that they shall be **Most Perfect, Up-to-Date and Reliable.**

OUR LINES

- CHAFF CUTTERS, all sizes for all purposes.
- SEED CLEANERS, for all seeds, for Merchants and Farmers.
- GRAIN CRUSHERS and GRINDERS. POTATO DIGGERS.
- KEROSENE OIL ENGINES.

Full particulars posted to those who require information about any of these machines.



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CHRISTCHURCH, N.Z.

BRADLEY BROS.
ARTISTS IN
STAINED GLASS

"PATROL"
Fire Extinguisher.



Why protect your factory and not your home ?

"PATROL," best for the home.

WILL EXTINGUISH BLAZING OIL !

- Forty times as effective as water.
- Throws stream FIFTY FEET.
- A child can use it.

WRITE US.

James Gilbert & Co.,
3 HUNTER STREET,
WELLINGTON.

Engineers !

Our **CASTINGS** will satisfy you.

Because they are Clean, True, and easy to Turn.

WE ARE NOTED FOR THE EXCELLENT QUALITY OF OUR CASTINGS.

WHY NOT GIVE US A TRIAL ?

R. Buchanan & Sons,
IRON & BRASS FOUNDERS,
St. Asaph Street, Christchurch.