BETTER THAN RICHES

There was once a rug-maker of Persia noted for the beauty of his work, and his name was Ali Ben Sahrab.

Many buyers came and waited for him, knowing that his rugs were good; while the merchants in the market-place despised the poor weaver who had little to sell, though that little was of the finest quality.



Once late at night, as he bent lovingly over his loom, these merchants came secretly to him, saying, "Why do you waste so much time over each small rug when you might make many and sell to us at a great profit?"

And Ben Sahrab answered with the wisdom of Solomon: "A good name is better than riches, and service is above silver and gold. I am content."



The manufacturer who is too much concerned with profit cannot build an enduring business. Certainly he never makes the best product in his field. Invariably there is another manufacturer in the same field, whose pride of product is greater than his pride of profit, and his name comes to be the mark of all that is finest and most enduring.

Methven's Works were founded at Dunedin by George Methven, a distinguished mechanical engineer, whose desire was to set a new and higher standard of quality in the manufacture of Iron, Brass, and Copper Goods for domestic use in New Zealand.

As an engineer, George Methyen knew that products of this class must feature the essential points

of Quality and Utility. As the founder of the extensive business bearing his name, he knew that the priceless ingredient of every product is the honor and integrity of the maker.

From the very beginning the House of Methven resolved to make its products so good that their value could not fail to be recognised. The business therefore could not fail to grow. As it grew, the facilities of growth were used to make still better products, and the business grew more.

For over thirty-six years the name "Methven" has been recognised as full guarantee of skill, knowledge, and honor in the manufacture of specialties for home comfort.



DUNEDIN.N.Z.

TELEGRAMS: METHVEN, DUNEDIN P.O. BOX 501

JOHN A. BROWN MANAGING DIRECTOR



- Methven's Seamless Coppers.—Made by machinery. No brazed seams to stain the washing.
- Methyen's Boiler Frames.—Made of cast iron. Portable, convenient, compact. Will last 100 years. Over 50 000 in we
- Methven's Gas Coppers.-Tinned inside. Fitted with an Automatic Gas Lighter. Great economy in Labour and Cost.
- Methven's Copper Circulators.—A seamless everlasting triumph of engineering skill, Coated inside with English Tin.
- Methven's Domestic Boilers. Bring to the most modest home the same perfect hot water warmth which large heating plants give to mansions and public buildings the world over.
- Methyen's Engineering Sundries.—Steam Valves Cocks, Brass and Iron Castings.

- Methyen's W.C. Fiushers. Noiseless. Automatic. The simplest and most effective on the market.
- Methven's Streamline Taps.—Electroplated all over. An high-class easily-cleaned article. Specified by reliable architects. Made to pass Wellington Test.
- Methven's Bathroom Fixtures.—Handscmely designed, Combining beauty and refinement with a simplicity that embraces every modern sanitary idea.
- Methven's Cast Fittings.—In Iron, of every description, for Public or Corporation requirements, and for domestic use.
- Methven's Brass Foundry.—Embraces the manufacture of everything in brass used for the home, farm, or factory.

Methven's Specialties are featured by all leading Architects, and may be obtained from all dependable Ironmongers and Plumbers throughout New Zealand.





