



### Linked for Better Business

These two well known businesses are now amalgamated and will run as one. The policy of each will in no way be interfered with and customers may continue to trade in the manner that has been so satisfactory during the long years of separate control.

Miss HARRISON, who has been associated for so long with Messrs. Amburys Costume and Millinery Departments, will superintend the combined show rooms, while all other sections of the stores will be well and efficiently managed. Messrs. White's Dressmaking Department will be enlarged to cope with the double clientele.

### Service in Merchandise

Service in Merchandise is the first objective of the White Company—service founded upon a belief in the responsibility of the Merchant to his Customer.

Our buying is thoroughly equipped to bring to the public of this province the world's best markets—with offices for the selection and despatch of goods in London, Glasgow, and New York.



## Whites, Limited

"Growing with New Plymouth"

## Spiral Hotel



Raurimu

(Main Trunk)

Under New Management.  
First Class Accommodation.  
Excellent Table.



T. PENGELLY, Proprietor

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WE can supply Rings of every description, from the Costly Diamond Half-Hoop to the Inexpensive Plain Band.

Our Wedding Rings are noted for their guaranteed quality—they are wide and weighty.

BUICK & CO., Pollen Street  
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## Furniture! = = Furniture!

With our up-to-date plant, we can promptly execute orders in Heart Rimu, Stained Rimu, or Oak. Also Kapoo Mattresses, Bolsters, and Pillows, Wire Wove, Fabrics, and Spring Box Mattresses, Linoleums, Runners, Rugs, etc. All direct from our factory to the consumer. Quality First-Class throughout. Prices strictly reasonable.

Phone 10.

## Aitken & Evans = = Fielding

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Wellington

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