



A Business Man's Breakfast Crispette

It provides more nourishment for the grey matter of the Brain

—And so gives more mental energy

—Clearer thinking ability

—And no empty 11 o'clock feeling

CRISPETTE makes better breakfasts—nicer breakfasts—it has the real delicious nutty flavour

What "Crispette" is—

"Crispette" is a properly proportioned breakfast food, composed of the finest cereals, partly cooked and malted.

Where Solely Oat Preparations Fail

You wouldn't think of eating meat without vegetables, yet when you eat a solely oat breakfast food you are doing something similar. It is because oats alone lack many important and necessary food components that ordinary porridge preparations leave you hungry and weak at eleven o'clock. With "Crispette" it is different. Being a balanced ration, you escape that "empty" feeling at eleven after a breakfast of "Crispette."

Your Grocer Sells Crispette
and it costs no more than ordinary breakfast foods.

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NOT
COMPULSION—
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