



Leading the way to Lower Prices

Sheetings and Flannelettes

Twill Unbleached Sheeting, 54inches wide—3/11 per yard.
 Herringbone Unbleached Sheeting, 72in. wide—4/11 yard.
 Twill Unbleached Sheeting, 72in. wide—5/11 per yard.
 Twill Unbleached Sheeting, 80in. wide—7/6 & 7/11 yard.
 White Twill Sheeting, 72in. wide—5/6, 5/9, 6/6 per yard.
 White Twill Sheeting, 80in. wide—6/6, 6/11, 7/11 yard.
 White Flannelette, 30in. wide—1/11 per yard.
 White Flannelette, 36in wide—2/6, 2/9, 2/11 per yard.
 Striped Flannelette, 30in. wide—1/11 per yard.
 Striped Flannelette, 36in. wide—2/6, 2/9, 2/11 per yard.

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A widespread reduction in prices is now taking place the world over. WHITES LD., the progressive New Plymouth Store, are leading the way in New Zealand by reducing all goods in accordance with the new standards. Prices are lower than for years past and values the best in the Dominion.

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