

See how you'll Save at . . . **WHITE'S Great Winter Sale**

Just when you're needing new attire comes this remarkable offering of fashionable weaves for Coats or Blouses.

Heart-Gladdening Values in Fabrics

All-Wool Cheviot Serges, in Blue, Scarlet, and Emerald—all scarce shades 50in. Sale Price 14/9 per yard.
 Mixture Tweeds, in Brown Striped, 42in. Usual Price 6/11; Sale Price 4/11.
 Velveteen—Worrall's dye—Light and Dark Brown, Green, Navy, Cream, Vieux Rose. Usual Price 5/11; Sale Price 4/11.
 Jade Cotton Gabardine, 40in. Usual Price 5/6; Sale Price 4/11.
 Heather Tweeds, in Brown and Green—Checks and Stripes. Usual Price 9/6 and 10/6; Sale Price 7/11.

One Piece Only, All-Wool Serge, in Grey, 42in. Usual Price 7/6; Sale Price 4/6.
 One Piece Only, Navy Serge, 40in. Usual Price 11/6; Sale Price 6/11.
 One Piece Dark Slate Cotton Gabardine, 40in. Sale Price 2/11.
 Two Pieces Extra Heavy Foxes Navy Blue All-Wool Serge. Worth 21/- to-day's price. Every yard stamped. Quality strong enough for boys' trousers, riding skirts, etc. Sale Price 15/-.
 One Piece Cream Velvet, 27in. Usual Price 7/6; Sale Price 3/11.

POST IN YOUR ORDER.

WHITE & SONS

Devon Street, New Plymouth

POST IN YOUR ORDER.

Furniture and Furnishings

IN THE FRONT AT ALL TIMES!

LINOLEUMS and FLOORCOVERINGS that Charm, at Prices that Please, from

Aitken & Evans

THE MONEY-SAVING HOUSE FURNISHERS

Kimbolton Road .. Feilding



WE can supply Rings of every description, from the Costly Diamond Half-Hoop to the Inexpensive Plain Band.

Our Wedding Rings are noted for their guaranteed quality—they are wide and weighty.

BUICK & CO., Pollen Street THAMES.

Hotel Cecil

Wellington

J. McPARLAND, Proprietor
 Tariff on Application

TELEPHONE 2239.

OUTDOOR SALES A SPECIALTY.

Leonard Coakley, Ltd.

Auctioneers, Land Agents, & Complete House Furnishers.

NEW FURNITURE WAREHOUSE:
 65 QUEEN STREET

:: AUCKLAND ::

AUCTION DEPARTMENT:
 6 CUSTOMS STREET WEST.

“Coakley will Sell it.”



In Wellington They'll Point You Out

Sir, as being a correctly and smartly dressed man if you make a point of filling your Mercery Needs here. We hold excellent assortments of
SUITS, OVERCOATS, MERCERY, FOOTWEAR, UNDERWEAR
 —the kind that wins for you the compliment of the second look.
 Our prices are always most reasonable. Make our place your clothing headquarters.

WALLACE & GIBSON,

The “Kash”
 (Next Evening Post)

Wellington

J. LEWIS (Late Lewis & Hogan)
 95 CUBA ST., WELLINGTON (opp. C. Smith's).

GOOD TAILORING IN ALL ITS BRANCHES.
 Let us have your Spring Order now.
LADIES' COSTUMES A SPECIALTY.