

White & Sons Annual Summer Sale

Our huge stocks of dependable drapery and apparel are being offered at keen concessions.

Think what you'll need in the near future. Buy it now at this Sale and save pounds on your purchases.

Mail Orders quickly despatched. Satisfaction guaranteed or money refunded.

Note the date—29th January to 7th February, inclusive.

WHITE & SONS,
Direct Importers,
NEW PLYMOUTH.



HOSIERY—Black Cashmere Hose, all wool, seamless, 6/11.
HANDKERCHIEFS—Fine White Cambric, Colored Borders, 3 for 1/3. Fine White Cambric, Narrow Hemstitched, 3 for 1/3. Plain White Hemstitched, 3 for 1/-. Fancy Colored Handkerchiefs, with choice art designs, 6d each.—Hemstitched Handkerchiefs, in Plain Colors of very fine lawn—Sky, Pink, Helio, Champagne, 8d each.
FROCKS—30 only Zephyr Frocks, fancy checks—Usual Price 35/-; Sale Price 29/6. 3 only Crepe Frocks—Usual Price 32/6; Sale Price 26/6. 2 only Floral Voile Frocks—Usual Price 75/-; Sale Price 50/- . 3 only White Pique Coat Frocks—Usual Price 25/-; Sale Price 15/6.
SPECIAL UMBRELLAS—Suitable for children for school use—Usual Price 8/11; Sale Price 5/11.
10 only **CREPE KIMONA GOWNS**, Floral—Usual Price 10/11; Sale Price 7/6.
CREPE DRESSING JACKETS—Embroidered—Usual Price 7/11; Sale Price 5/9. Plain—Usual Price 5/11; Sale Price 4/11.

Furniture and Furnishings

IN THE FRONT AT ALL TIMES!

LINOLEUMS and FLOORCOVERINGS
that Charm, at Prices that Please, from

Aitken & Evans

THE MONEY-SAVING HOUSE FURNISHERS

Kimbolton Road .. Feilding



WE can supply Rings of every description, from the Costly Diamond Half-Hoop to the Inexpensive Plain Band.

Our Wedding Rings are noted for their guaranteed quality—they are wide and weighty.

BUICK & CO., Pollen Street
THAMES.

Hotel Cecil

Wellington

J. McPARLAND, Proprietor
Tariff on Application

TELEPHONE 2238.

OUTDOOR SALES A SPECIALTY.

Leonard Coakley, Ltd.

Auctioners, Land Agents, &
Complete House Furnishers.

NEW FURNITURE WAREHOUSE:
65 QUEEN STREET

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AUCTION DEPARTMENT:
6 CUSTOMS STREET WEST.

“Coakley will Sell it.”



In Wellington They'll Point You
Out—

Sir, as being a correctly and smartly dressed man if you make a point of filling your Mercery Needs here. We hold excellent assortments of

SUITS, OVERCOATS, MERCERY, FOOTWEAR, UNDERWEAR

—the kind that wins for you the compliment of the second look.

Our prices are always most reasonable. Make our place your clothing headquarters.

WALLACE & GIBSON,

The “Kash”
(Next Evening Post)

Wellington