## SOUTHLAND THE TRADE **DIRECTORY—Continued**

THE NEW HARDWARE FIRM

TO GIVE THE PEOPLE OF SOUTHLAND THE OPPORTUNITY TO KEEP THEIR MONEY IN SOUTHLAND

Complete Stocks of all your requirements in the hardware lines-Household Ironmongery, Crockery, etc., etc. Southland Readers-This is the firm you have been looking for. Call, Phone, or Write. WESUPPLY YOUR COUNTRY STORE.

The Southland Hardware Co., Ltd.

SUCCESSORS TO N.Z. HARDWARE CO.

STREET

Invercargill

D. STALKER, Managing Director. Telephones: 620 and 621. P.O. Box 59. Telegrams: "Ironware,"



"THOSE LYNX SUIT PEOPLE HAVE READY-TO-WEARS REDUCED TO A FINE ART! AND I SAY, YOU CHAPS, HERB IS GOING TO HAVE US LOOKING OUR BEST FOR THE NEW SEASON!

"He has the snappiest range of Lynx Suits in town, and there's no doubt the Lynx people know how to turn out a good suit at a low price. I had no difficulty in getting a splendid fit-every bit as good as a tailor-made-and Herb has Lynx Suits in all the latest materials. Tell the boys no matter what they need in the clothing line they will find that Herb makes their money go further as well as giving better value every time."

BE FAIR TO YOURSELF-SAVE MONEY AND PURCHASE YOUR REQUIRE-MENTS FROM :: ::

Herb. Grace

99 DEE STREET

Invercargill

:: - :: MEN'S AND BOYS' OUTFITTERS



Telephone (day or night) 126.

Macdonald & Weston Successors to KINGSLAND & FERGUSON, LTD.,

UNDERTAKERS AND MONUMENTALISTS

INVERCARGILL.

We have an up-to-date stock of all the latest funeral furnishings. All work entrusted to us will receive our personal attention. We make complete arrangements. Funerals conducted to and from any part of Southland, and cemetery work erected in any ceme-- Satisfaction guaranteed. - Terms moderate. ---

Address: Corner SPEY and DEVERON STREETS.

Moffett & Co.

WHOLERALE WINE AND SPIRIT MERCHANTS, AERATED WATER AND CORDIAL MAKERS. Invercargill & Bluff

A. H. Fitzgerald

PAINTER and PAPERHANGER

Town or Country

161 EYE STREET

Invercargal

C. Rodgers

NEWSAGENT, TOBACCONIST, and HAIRDRESSING SALOON under management of MR. GFO. STREATFIELD

THE BOOKSHOP DRE STREET

Invercargill

J. Whipp & Co.,

DYERS, DRY CLEANERS & HAT RENOVATORS -WORKMANSHIP GUARANTEED-MAIL ORDERS PROMPTLY EXECUTED

236 GEORGE S)., & Dunedin King Edward Road.

MOST RELIABLE. CHEAPEST FIRM



Denhard Bread

de Road, WELLINGTON. Phone 2416