

# SURFDALE

## Auckland's Unique, Biggest, and Most Popular Seaside Resort

Less than two years ago Surfdale was unknown, the area being used as a sheep-run—yet to-day Surfdale is at least known by name in every city and hamlet in New Zealand. Surfdale's development and progress has been phenomenal—over 1000 sections have been sold, more than 20 miles of roads formed, steamer wharf erected costing over £2000, 125 seaside bungalows erected and many more planned and being built, post office, telephone, dance hall, three stores, modern dining rooms, bathing sheds, while there is a daily steamer service eight months of the year and four times a week for the balance of the year.



Situated on the narrowest portion of Waiheke, Surfdale is the first port of call to and last port of call from the island. The gently-rising ground overlooking the wharf and front beach gives practically every section delightful sea views, while the area on the ocean front affords the most glorious views of the islands of the world-famous Hauraki Gulf. However the outstanding feature of Surfdale is the fact that purchasers have the use of two beaches—one surf, the other smooth water—separated by less than three-quarters of a mile. The ocean beach is superb, being over a mile of clean, hard, white sand

SECTIONS  
from  
**£30**

Balance  
at  
the  
Rate  
of

**8**<sup>D</sup>

A Day  
With  
No Interest  
and  
No Rates

DEPOSIT  
from  
**50s**

It is a well-established fact that seaside land all the world over increases in value much more rapidly than city or suburban areas. The reason is not far to seek. Once permit your lungs to become accustomed to sea air, and nature demands, and insistently demands, more, for it means health—health with a capital H, a capital E, a capital A, capital L, capital T, and capital H. That is why people flock to the seaside in ever-increasing numbers and that is the reason why seaside sections increase so rapidly in value. Remember the more Surfdale sections you buy the greater will be your profit.

Whether you require a section for the summer months or for week-ends throughout the year or whether you wish to make a safe investment you cannot do better than take up Surfdale sections. Auckland's rapid growth in population ensures that Surfdale sections will be in ever-increasing demand. Can't you see how values must increase—tremendously and quick—long ere you have completed payment on our easy terms. Few Surfdale sections are more than ten minutes easy walk from one of the beaches—a remarkable fact considering that there are 1500 sections.

N.B.—Though the sale of Surfdale sections has been phenomenal we can with confidence state that many of the best sections are still available. Full information, plan and beautifully illustrated booklet will be forwarded to any address on request. Write to-day. Our General Manager will personally select sections for those unable to inspect—and satisfaction is guaranteed.

## SURFDAL ESTATES Ltd.

Short's Buildings, 154 Queen Street, Auckland

TELEPHONES

3304 and 1184A