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# Grand Challenge Sale at "The Economic

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It is seldom indeed that a Sale is hailed with such delight as has been accorded to the opening days of this Grand Challenge Sale at 'The Economic.'

Truly it is a money saving opportunity because of the abundant Bargains which are offered. All the latest Winter Goods, Costumes, Coats, Golfers, Blouses, Skirts, Underwear, etc., are offered at prices that are positively staggering by reason of their smallness. It scarcely seems believable, but you have only to see the lovely quality goods to realise that here is a magnificent opportunity to save your cash. Every lady should take advantage of the big bargains at the Grand Challenge Sale at 'The Economic.'

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