

WOOLALONE

THE IDEAL FABRIC FOR DAY AND NIGHT WEAR.

Made Only from Pure Merino Wool.

THIS BEAUTIFUL MATERIAL, SO PRE-EMINENTLY SUITED FOR LADIES' SHIRTS AND BLOUSES, MEN'S SHIRTS AND PYJAMAS, CHILDREN'S FROCKS—INDOOR, OUTDOOR, UNDERWEAR, ETC.—IS STOCKED IN WHITE, CREAM, NAVY, BLACK, AND A VARIETY OF STYLISH STRIPES.

GUARANTEED NOT TO SHRINK. 29in wide. 2s 3d yard.







UNION STEAM SHIP COM-PANY OF NEW ZEALAND, LTD.

Steamers are despatched as under (weather and other circumstances permitting):

LYTTELTON and WELLINGTON—
(Booking Passengers West Coast Ports)
Tuesdays, Wednesdays, and Fridays.

NAPIER, GISBORNE, and AUCK-LAND— Tuesdays and Fridays.

SYDNEY, via WELLINGTON and COOK STRAIT—
Every Wednesday.

SYDNEY, via EAST COAST PORTS and AUCKLAND— Every Tuesday.

MELBOURNE, via BLUFF and HOBART—
Every Sunday.

NELSON and NEW PLYMOUTH, via Oamaru, Timaru, Lyttelton, and Wellington— Corinna, Fortnightly.

WESTPORT and GREYMOUTH, via
Oamaru, Timaru, Lyttelton, and
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Every Thursday.

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Regular Monthly Trips from Auckland.
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Regular Monthly Trips from Auckland.
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Regular Monthly Trips from Auckland.

CANADIAN-AUSTRALIAN LINE
(Under the British Flag),
Via Pacific Islands and Vancouver;
Cheapest Quick Route to Canada,
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Every Four Weeks from Sydney and
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UNDERTAKERS
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Spey and Dee Streets,
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Undertaking Branch: Spey Street.
All Kinds of Cemetery Work done at Reasonable Prices.

Lettering a Speciality. Estimates Given, Telephone, 126,

KINGSLAND & FERGUSON

HUGH GOURLEY

desires to inform the public he still
continues the Undertaking Business as
formerly at the Establishment, corner Clark
and Maclaggan streets, Dunedin.

Funerals attended in Town or Country with promptness and economy.

GEORGE DYER & CO.

14 GREAT KING STREET.

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D U N E D I N.

Licensed Plumbers & Drainers

WRONG!!

WHEN A MAN SAYS
'GEORGE DAVIES MAKES CHEAP
SUITS'

HE IS WRONG.

'Cheap,' says the Dictionary, means 'common-of little worth.'

My Suits are decidely different to that.

I started my Cash Tailoring System to afford relief to men who were victimised by credit tailors to the extent of pounds on their tailoring bills.

I knew if I received cash for every suit I made I could work on a profit that would 'put the shutters up' at more than half the tailoring estabments.

That is why the opposition is mad; that is why they announce vaguely in their advertisements that 'there are a lot of cheap suits about.'

But that cap doesn't fit me.

I have let daylight into the credit tailoring system, and it is DOOMED

And with its death, the George Davies System of Cash Tailoring has rison, Phænix-like, as a boon and a blessing to every man who will avail himself of the benefits of paying eash.

Bring me the last suit that your tailor made for you at five and six guineas, and I guarantee to not only give you a better fit, a smarter cut for £2 less for cash, but in addition to give you materials and patterns that will fairly surprise you with their quality and newness.

I don't beet that the first surprise of the surprise of

I don't beat about the bush-I guarantee it.

If you are not satisfied, every penny you have paid is refunded.

That's clear enough; and to clinch it I give you that guarantee over my own signature.

NOW, WHAT ABOUT THAT CHEAP SUIT ARGUMENT?

Ask me for patterns personally or by telephone, wire or letter. I'll deliver them quickly.

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Will do what no other starch will do:

It gives linen a snow-white appearance, a perfect gloss, and keeps it stiff longer than any other.

Order it from your grocer, and accept no substitute.