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'Club' was selected for 'our boys' because it is the most healthful and stimulating of all drinks, and because a man makes a better soldier when he has coffee like 'Club' to drink.

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Farmers' Co-Operative Association of Canterbury, Ltd

ESTABLISHED 1881.

 CAPITAL AUTHORISED
 ... £1,250,000.

 SUBSCRIBED CAPITAL
 ... £624,100.

 RESERVE FUND
 ... £111,398.

UNCALLED CAPITAL £240,000. TURNOVER (All Operations for

Year ending July 31, 1914) ... £3,389,426. E. W. RELPH, General Manager.

BANKERS: BANK OF NEW ZEALAND,

HEAD OFFICE AND WAREHOUSES

J. A. PANNETT, Chairman of Directors.

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