

Have you tried

Fletcher's Boots?

If Not, Why Not?

My goods are my best advertisement. Those who have tried them say so; you will say the same when you have tried them.

The best brands of Imported and Colonial Boots and Shoes.

REPAIRS done on the premises

Geo. G. Fletcher

EMERSON ST., NAPIER.



The Eye

Is the most delicate, the most sensitive of our senses, yet the most neglected. Many of the headaches and nervous breakdowns come directly from muscular insufficiencies of the eye.

Properly Fitted Glasses

Relieve these muscular strains and the sooner applied the better. We are on the alert for a defect undiscovered by your former Optician.

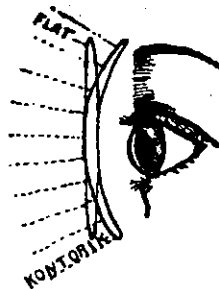
We take every precaution

L. AZZOPARDI

Ophthalmic and Manufacturing Optician

BROWNING ST. - NAPIER

New
v.
Old-
Style
Lenses



"KONTORIKS" the modern curved shape in lenses, widen the field of vision, and shut out those annoying reflections from the rear, which mar the sight with the old-fashioned "flat" kind. These are just two of their many advantages.

SAMUEL BARRY
Optical Specialist,
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The "Ever-Ready" Pocket Lamps

P.O. Box 806. Tel. 1018.

Telegram—Cederholm, Wellington.

No. 1258.

Price Complete 4/6

Spare Refills 1/6

Spare Bulbs 1/6

Postage 3d

Size 3 3/4 x 3 3/4 x 1

Cederholm & Son

ELECTRICAL
ENGINEERS

6 & 8 Manners Street
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No. 121.

Price Complete 6/6

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Size 3 3/4 x 2 3/4 x 1

Do-it-Better-Dentistry

WIDE EXPERIENCE

HIGHEST SKILL

UP-TO-DATE APPLIANCES

Superior Methods—but Moderate Fees

Nurses in Attendance

W. P. SOMMERVILLE, The Careful Dentist, **Molesworth St. WELLINGTON**
(Over Barraud & Son, Chemists)

WHITE'S—the Leading New
Plymouth House for . . .

Autumn Fashions

We are now making a wonderfully comprehensive display in all departments.
Goods are sent post free to all parts of New Zealand.

LADIES' TWEED COATS.

A magnificent selection of every conceivable kind dictated by present fashions. No two are alike. Heavy check tweeds predominate, and we have these from 25/- to 84/- each.

In ordering, state size and color desired. We have a very special range of high-grade Coats at 49/6

CHOICE MILLINERY.

Our Home buyers have excelled themselves in sending us some of the daintiest hats ever imported. The shapes are quite correct for present wear. Velvet hats are, of course, the prominent feature. We have these from 10/6 to 42/-

SERVICEABLE DRESS.

Seldom have we been able to put on the Market such a good range of British Tweeds. They undoubtedly are just the thing to look well and wear well in our Taranaki climate. Of course there are many designs and prices, but our leading quality is 42 inches wide—Price 3/6 yd.

WHITE & SONS . Direct Importers . NEW PLYMOUTH