

## A BUSY CORNER IN A BUSY STORE

OUR FURNISHING DEPARTMENT IS NOW ONE OF THE BUSIEST DEPARTMENTS IN OUR BUSY STORE. WE STOCK GOODS OF A RELIABLE QUALITY ONLY, AND CAN WITH CONFIDENCE SUBMIT TO YOUR NOTICE THE FOLLOWING LINES

### QUALITY LINOLEUMS.

Heavy Floorcloths, 2yds wide, in Tile, Floral, and Matting Patterns—

2/9, 2/11, 3/3, 3/6 per running yard.

Heavy Linoleums, 2yds wide, in Plain, Floral, Matting and Parquet Designs—

3/9, 3/11, 4/6, 5/- per running yard.

Inlaid Linoleums, 2yds wide, in a large variety of Colorings and Designs—

8/6, 8/11, 9/6 per running yard.

### SERVICEABLE CARPETS.

Axminster Hall and Stair Carpets. A very handsome range of Patterns, 22½ to 27 inches wide; best quality only—7/11, 8/6, 8/11, 9/6 per yard.

Slip Mats to match Runners—2/3, 4/6, 5/6 each

A SPLENDID SELECTION ON HAND OF BEDDING, BEDSTEADS, WINDOW BLINDS, BLANKETS, HEARTH RUGS, CURTAINS, CASEMENT CLOTHS, ETC., MARKED AT OUR FAMOUS LOW PRICES.

### RELIABLE CARPET SQUARES.

Our Selection is unlimited, and we have a quick way of submitting them to our Customers, and our fine range can be seen in a few minutes.

Axminster Squares—

Sizes, 7ft 6in x 9ft—75/-, 85/-, 95/-

9ft x 10ft 6in—95/-, 115/-, £6/10/-

9ft x 12ft—£5/15/-, £7/15/-, £9/10/-

10½ft x 12ft—£7/10/-, £8/15/-, £11/10/-

10½ft x 13½ft—£8/10/- £10/10/- £12/10/-

12ft x 15ft—£13/10/-, £16/16/-

**JAMES SMITH Ltd. : 80 Cuba Street, Wellington**

## DOMINION CO.

240 High Street,

Christchurch

(Over Simpson & Williams)

W. J. DAWSON, Manager

### E. Kelleher

BAKER & CONFECTIONER,  
GORE

A Choice Selection of English Confectionery always in Stock. Wedding and Birthday Cakes  
: : made to order : :

AFTERNOON TEAS.



## SIGHT TESTING EQUIPMENT — AND — EXPERIENCE

AS a holder of the highest attainable qualifications I have the experience necessary to test vision scientifically.

Having also installed a complete modern equipment including all appliances necessary for the work, I offer a service which cannot anywhere be excelled.

**ERNEST B. DAVIES**

F.S.M.C., London, F.I.O., England

London Qualified  
Sight-Testing Optician

DEVON STREET

NEW PLYMOUTH

## To Our Numerous N.Z. Customers

Owing to the unprecedented increase in price of Teas in the Eastern Markets, together with higher freights, war risk insurance, &c., we are at last compelled to increase the price of our famous "AMBER TIPS TEAS" by 2d. per lb. These will in future be sold at

NEW PRICES:

**1/10 2/- 2/2**

This course is absolutely necessary in order to maintain our hitherto high standard of quality. Remember the World's Leading Medical Journal says: "*Fine Teas mean better health,*" therefore we strongly recommend that the extra price be paid for the "Amber Tips" Teas, which have maintained so high a repute amongst tea drinkers for so long a time.

**DO NOT BE PERSUADED TO PURCHASE SOME OTHER CHEAPER BRAND!**

Ask Your Grocer for

# Amber Tips Tea

At 1/10, 2/-, 2/2

**EASTERN TEA CO. - CHRISTCHURCH**