



Does your Hat fit your Face ?

Men, did you ever notice a lady buying a hat? She asks—"Does it match this and that?" "Does it suit my face?"

Most Important this

to men as well as women: A hat that doesn't suit your face is unsightly.

Amongst our hats are scores that will exactly fit your head, your face, your pocket.

A full showing of Men's Soft Felt and Velour Hats—all the best colours and shapes.

Prices—4/6, 5/6, 10/6, to 18/6.

Get your hat at

W. T. HOOKHAM

HOOKHAM'S CORNER

NEW PLYMOUTH



FATHER

finds his day's work easier when he has had VAN HOUTEN'S COCOA for breakfast. It keeps out the cold too! He looks forward to VAN HOUTEN'S for supper. It refreshes and gives him a good night's rest.

The HOSIERY SHOP

FOR WOMEN WHO APPRECIATE

High-grade Hosiery at Moderate Prices

Fancy Lace and Embroidered Hosiery—Lovely Bridal Hosiery

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52 BOTTLES ASSORTED.

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Good Accommodation for Tourists,

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TERMS ... 6s per day.



EYESTRAIN

**MAKES YOU
LOOK OLD
& WORRIED**

EVEN imperfect eyes can be forced to yield clear vision, but the strain is a severe tax upon the nervous system, which seriously impairs the health. This leads to nervous troubles, usually in the form of frequent attacks of headache. Drugs can't cure this — but suitable Glasses cure nineteen cases in every twenty.

A. A. DAVIES

F.S.M.C. (by Exam.) Lond. F.I.C.O., England.

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Crucifixes with Real Ebony Crosses.
Stg. Silver Rosary Beads. Made in
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