



**Does your Hat fit your Face ?**

Men, did you ever notice a lady buying a hat? She asks—"Does it match this and that?" "Does it suit my face?"

**Most Important this**

to men as well as women: A hat that doesn't suit your face is unsightly.

Amongst our hats are scores that will exactly fit your head, your face, your pocket.

A full showing of Men's Soft Felt and Velour Hats—all the best colours and shapes.

Prices—4/6, 5/6, 10/6, to 18/6.

Get your hat at . . .

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HOOKHAM'S CORNER

NEW PLYMOUTH



**Grandmother**

says she would never have lived to be 84 if it hadn't been for VAN HOUTEN'S COCOA, which nourishes and sustains mind and body, and is unequalled in purity and flavour.

**The HOSIERY SHOP**

FOR WOMEN WHO APPRECIATE

**High-grade Hosiery at Moderate Prices**

Fancy Lace and Embroidered Hosiery—Lovely Bridal Hosiery

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CLIVE SQUARE - NAPIER.  
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Good Accommodation for Tourists,  
Travellers, and Boarders. Brick  
house near Station.

TERMS ... 6s per day.



**EYESTRAIN**

**MAKES YOU  
LOOK OLD  
& WORRIED**

**E**VEN imper-  
fect eyes  
can be  
forced to yield  
clear vision, but the strain is  
a severe tax upon the nervous  
system, which seriously im-  
pairs the health. This leads  
to nervous troubles, usually  
in the form of frequent attacks  
of headache. Drugs can't  
cure this — but suitable  
Glasses cure nineteen cases  
in every twenty.

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In Gold, Silver, Silver Gilt, or Electro  
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Stg. Silver Rosary Beads. Made in  
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