

Many Human Discomforts are Caused by Ill-shod Feet.

The shoes you wear are everything—either everything for comfort or they are responsible for much of the discomfort experienced during the hot days of summer. Trust yourself to . . .

DEARE

where you are sure to find the Shoe that fills the demand. In addition, you will secure that modicum of foot comfort which makes life more worth living.

WE REPAIR.

Deare's Boot Arcade - New Plymouth.

THE
SWEET-
HEART
OF THE
SKIN.



HENDERSON'S
**DERMAL
CREAM**

Leaves the Skin as smooth as velvet, obliterates all signs of redness or dryness in one-dressing.

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CHEMIST,
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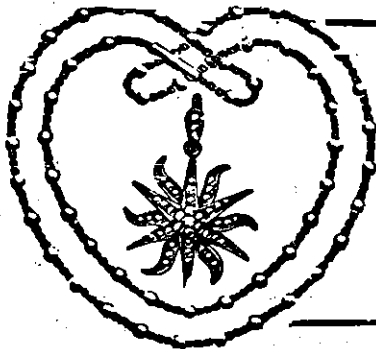
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THE AVENUE, WANGANUI.

PHONES—Day 177; Night 693.

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F. D. Gaffaney & Co. JEWELLERS, ENGRAVERS, etc.
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Autumn Materials at Faranaki's Leading Dress House

- ¶ We have already opened a sprinkling of the newest materials for autumn wear, and during the next few weeks, fresh shipments will be continually arriving.
- ¶ Our stock comprises the finest range of exclusive dress goods in the province, and this department draws its customers from far and near.
- ¶ It is not too early to be thinking about your winter outfit. Write us for samples and make the selection straight away.
- ¶ Having chosen the material, make use of our dressmaking department. Our experienced cutter and fitter can relieve you of a lot of worry and trouble. What is better, you pay no more than it would cost to have it indifferently made. For those living at a distance from New Plymouth, we have self-measurement charts, and we send your dress home by post, securely packed.

WHITE & SONS, Leading Dress Importers, NEW PLYMOUTH

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