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Real Mirzapore Carpets

DIRECT FROM THE LOOMS.

Indian Carpets hold a high reputation for Durability and Fastness of Color. They are hand-made, and, unlike machine-made carpets, improve with use.

Our Shipment comprises many sizes, from Hall Runners up to Carpets 15ft x 12ft, at prices within the reach of all.

ALL DESIGNS AND COLORINGS ARE RESERVED SPECIALLY TO THE D.I.C. FOR NEW ZEALAND.







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Awarded GOLD MEDAL at the Franco-British Exhibition, London, 1908.

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Everything Up-to-date-Electric Light throughout. The Cuisine Unsurpassed in the City. Every Comfort of a home.

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... W. J. A. CLAY Proprietor (Late of Canterbury Hotel Methven) "You can d pend upon it" -that's why

"HIGHLANDER" CONDENSED WILK

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Good Accommodation for Travelling Public Best Brands of Wines and Spirits kept.

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YOU OR THE OTHER FELLOW?

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For a long time now the credit tailror a long time now the credit tailors have been charging the men of this town 5 and 6 guineas for their suits—they've had to do it, they really can't do it for less. They have the writer's sympathy. But when it comes to a matter of business, sympathy for wrong what's wanted. Sympathy for wrong methods of conducting business sympathy methods of conducting business, symmethods of conducting business, sympathy for antiquated systems of manufacturing, doesn't do anybody any good. The only way to help people—to help the public—to help you in the matter, is to get in and make things different—to do things right, and that's just what I've done. I've made it negible for you to get a suit and that's just what I've done. I've made it posible for you to get a suit made to your measure for £2 10s, £2 15s, £3 3s, £3 5s, £3 10s, or £3 15s; that is, at least as good, and probably better, than the suits you've always had to pay the credit tailor 5 and 6 guineas for. It's simply by having my garments cut by the highest skilled cutters in the country, made by expert workers on modern lines, and the enormous quantity of suits made per week, that I can show you such a saving on such a high grade suit. saving on such a high grade suit.
Then, of course, I do not give credit,
I make no bad debts. If I did, I'd
have to charge you 5 and 6 guineas for my suits, too. No, when you order your suit here, you pay for what you get, not for what the other fellow gets, and it's because men are too gets, and it's because men are too level-headed to go on paying money for what they don't get, that this business is expanding so rapidly. It's saving money for men, and giving satisfaction to all everywhere. The fact is, the fellows who don't pay for their is, the fellows who don't pay for their suits have been living on you in the past. You've had to pay for their suits as well as your own. Cut them in the future. Refuse to pay for what they get. Pay for what you get, nothing more. You'll do this when you place your order here. I want you to place your order for Easter now, if you can; it will save you the possibility of disappointment. Just send a postcard or wire, and it will secure you your suit before Easter. Do it now—it means money saved to you. I will forward you a fine range of samples (the newest and best) at once. My address is: GEORGE DAVIES, 196 Colombo street, Christchurch.