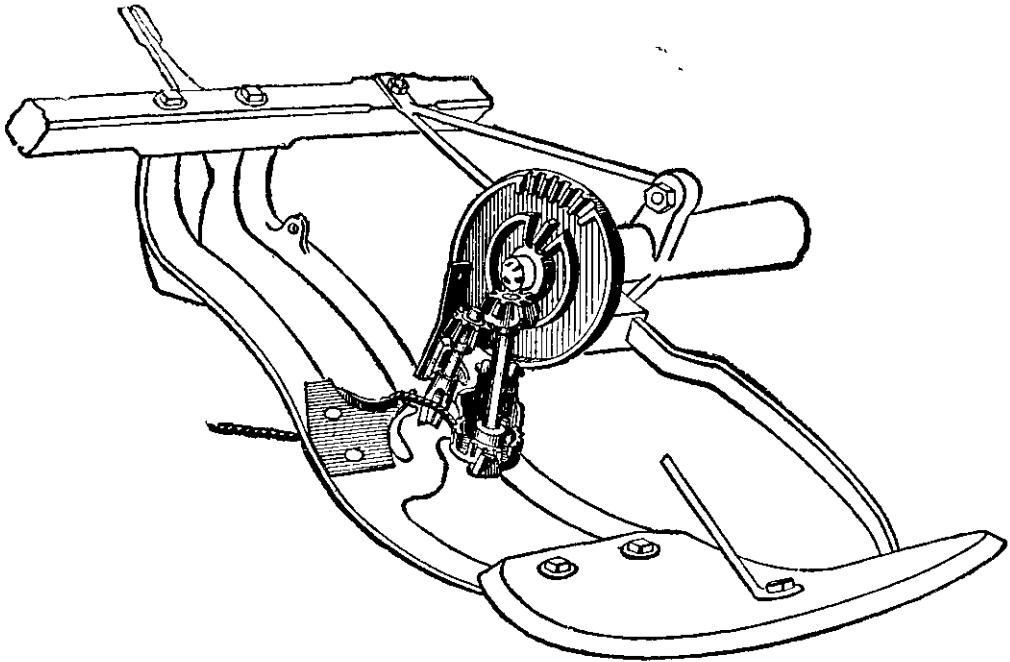


The Triumph of Modern Invention!



— THE —

MCCORMICK SIMPLE KNOTTER

A TWINE SAVER.

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We claim that the Simple Knotter used on the McCormick Binder is more economical in the use of twine than any other. We are aware that others also make this claim. Unfortunately for the "others" the "claim" is all they have to rely on; the tests knock them out. "The proof of the pudding is in the eating thereof," and to the man who intends to buy a Binder this season we offer this advice: When you go to town take a bundle of grain with you and ask the agents of the various machines to run it through their Binder in your presence. After it is bound, measure the length of twine used, including the waste, and jot it down. Go to each Binder and repeat the test. Don't take any person's "say-so" for it. See with your own eyes, and if you are not convinced that the McCormick Simple Knotter uses less, wastes less twine than any other machine on earth, then we will return to the old, back number, complicated device offered by our competitors. Why are we making this Simple Knotter if it is not in every way an improvement over the old ones? Every feature, every device, every new method brought out by the McCormick is thoroughly experimented with by our mechanical force—experimented with and compared with others—and unless these experiments demonstrate the superiority of the McCormick it is not adopted as a part of the machine. It is easy for others to claim their knotters will save twine. But—"the proof of the pudding is the eating thereof."

It has happened now and then during the past two years that a farmer has bought his supply of twine and found it to be far inferior to what he was told it would be—miserable stuff in fact. The use of such twine on most binders is a source of great annoyance and delay. In such cases he is a fortunate man who owns a McCormick. Our Simple Knotter is so constructed that it produces a uniform strain on the cord, without a tendency to cut or tear it—a chronic fault with other machines. Our Knotter acts the same on all grades of twine, and we can therefore successfully use a cheaper cord than can be used by others.

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MORROW, BASSETT & CO.

CHRISTCHURCH AND DUNEDIN.