

HONESTLY BUILT.



THE

McCORMICK BINDER



Our Flag is Still Flying!

THE opposition have cut prices far below what staple machines can be manufactured for, in order to keep the McCORMICK from making sales. The superior merit of the McCORMICK BINDERS and MOWERS, however, cannot be hidden, nor can the many tales of the rival salesman hide from the discerning purchaser the neatness, lightness, strength, symmetry, simplicity, and undoubted reliability and honesty of construction of the McCORMICK. The discerning farmer knows that such machines are cheap at any price, and as quickly sees that the quickly-thrown-together low-priced machines will be dear in the long run, at whatever price they are offered at, even if it is as low as £20 for a Binder, when delays, breakages, and repair bills are finally paid. Buy the machine that will stand by you; the machine with a record; the machine that will have an agency in your town in fifteen years from this day, and should you then want a piece of repair, you would have no trouble in getting it. Unless the HONESTLY-BUILT McCORMICK is better value for its price than the thrown-together machine is for its less price, we do not want you to have it. We ask patronage only on a business basis, and we guarantee that we give greater value for the money than is given in any cheap machine for less money.

GO TO the McCORMICK Agent in your District at once. Don't allow another day to pass. The Crop is large, and the demand is unprecedented for the celebrated LIGHT DRAFT STEEL McCORMICK to cut it; celebrated for its light draft, for its powerful qualities in handling heavy grain.

MORROW, BASSETT & CO.,

Christchurch and Dun