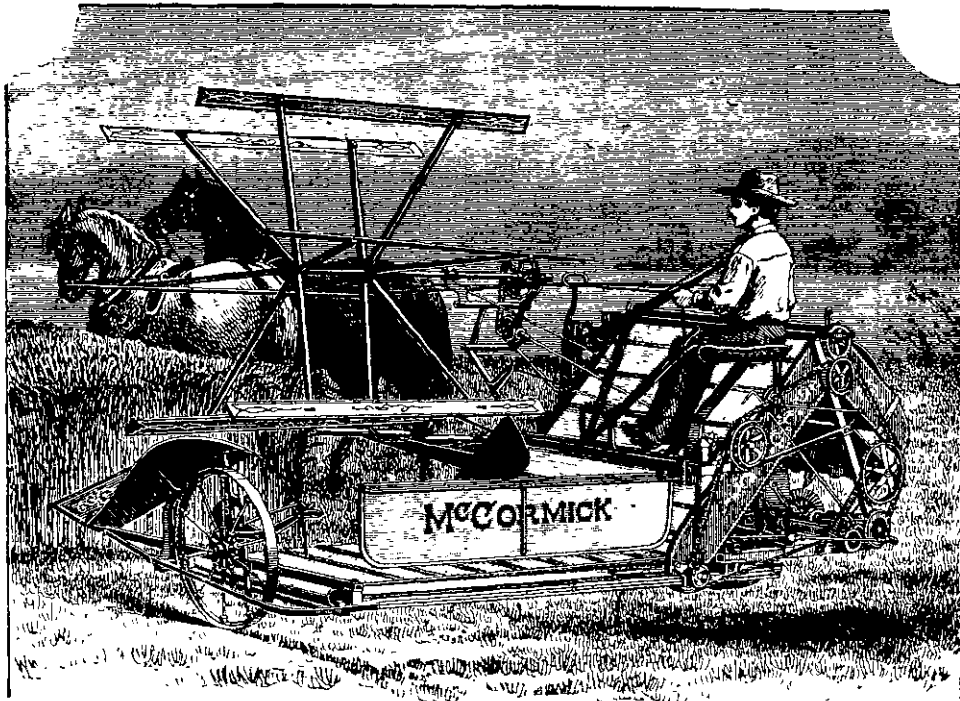


IT
PAYS
TO
BUY
A
GOOD THING.

OUR WORLD-WIDE WINNER!

—
THE McCORMICK MACHINE OF
STEEL.

IT IS
ECONOMY
TO
BUY
A
McCORMICK.



NOTHING
IS
MORE PRODUCTIVE
OF
POVERTY AND PROFANITY
THAN A
CHEAPLY CONSTRUCTED
MACHINE.

THIS Machine costs more than any machine ever built. The cheap Machines that will be offered for sale during the coming season are manufactured for less than this modern one will cost. The rigid inspection of material, the care used upon each detail of the construction, the perfect fitting of the joints and the careful alignment of every shaft and bearing cost money. A dab of paint will fill a crack, a loose shaft will run in angular bearings, and the unbushed box of the cheap machine does well enough for a season. Perhaps for a year or two it may appear to do as well as the reliable one, but by the time it should be nearly in its prime, its bearings brightened, and its whole mechanism smooth, for easy operation, it is so worn that it has to be thrown away.

EXAMINE THIS MODERN MACHINE OF STEEL.

Can you buy cheap machines for less than we can afford to sell at? We do not doubt it, but do not forget that their life-time will be numbered by three years, while this Modern Machine will be good for ten. What is a few pounds to the loss of a crop while waiting for repairs caused by the defective construction of a shimsy machine. Our Modern Machine of Steel is the construction of this age. It contains better material, is built with more care, its construction is more mechanical, its whole mechanism is light, yet exceedingly stiff and strong, and it will cut more acres of grain in its life-time with less outlay of horse power and with less expense for repairs than any other machine that has ever been offered for sale.

THE
McCORMICK
COSTS LESS
AFTER
THE FIRST COST
THAN
ANY MACHINE
MADE.

CAREFULLY EXAMINE IT AND YOU WILL BUY NO OTHER.

MORROW, BASSETT & CO.,

DUNEDIN AND CHRISTCHURCH.