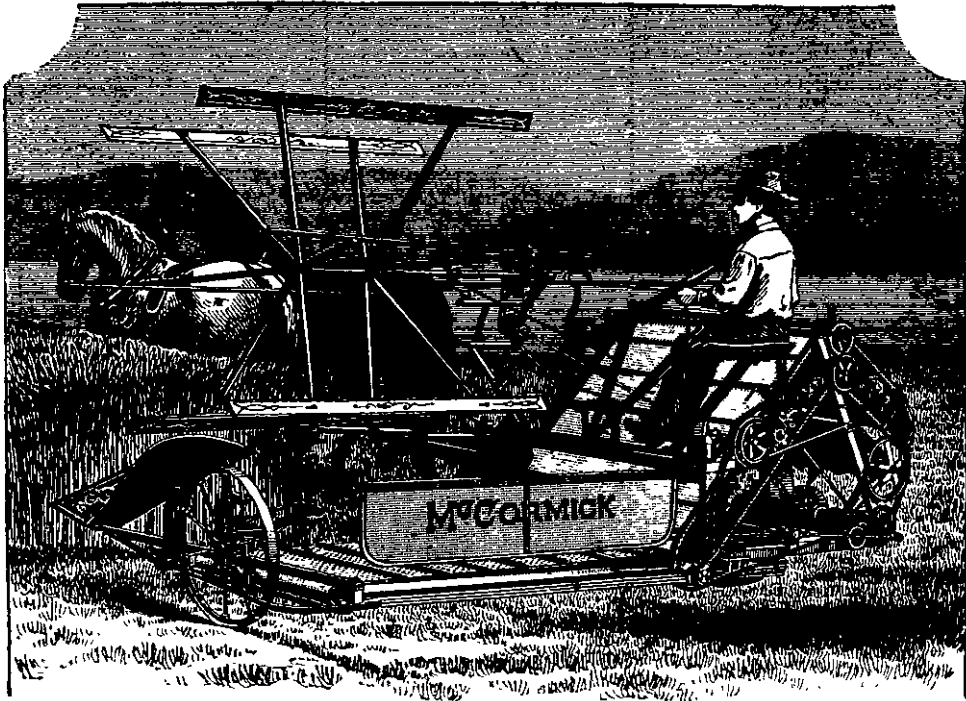


IT  
PAYS  
TO  
BUY  
A  
GOOD THING.

## OUR WORLD-WIDE WINNER!

IT IS  
ECONOMY  
TO  
BUY  
A  
McCORMICK.

THE McCORMICK MACHINE OF  
STEEL,



NOTHING  
IS  
MORE PRODUCTIVE  
OF  
POVERTY AND PROFANITY  
THAN A  
CHEAPLY CONSTRUCTED  
MACHINE.

THIS Machine costs more than any machine ever built. The cheap Machines that will be offered for sale during the coming season are manufactured for less than this modern one will cost. The rigid inspection of material, the care used upon each detail of the construction, the perfect fitting of the joints and the careful alignment of every shaft and bearing cost money. A daub of paint will fill a crack, a loose shaft will run in angular bearings, and the unbushed box of the cheap machine does well enough for a season. Perhaps for a year or two it may appear to do as well as the reliable one, but by the time it should be nearly in its prime, its bearings brightened, and its whole mechanism smooth, for easy operation, it is so worn that it has to be thrown away.

EXAMINE THIS MODERN MACHINE OF STEEL.

Can you buy cheap machines for less than we can afford to sell at? We do not doubt it, but do not forget that their life-time will be numbered by three years, while this Modern Machine will be good for ten. What is a few pounds to the loss of a crop while waiting for repairs caused by the defective construction of a slimy machine. Our Modern Machine of Steel is the construction of this age. It contains better mechanical, its whole mechanism is light, yet exceedingly stiff and strong, and it will cut more acres of grain in its life-time, with less outlay of horse-power and with less expense for repairs than any other machine that has ever been offered for sale.

THE  
McCORMICK  
COSTS LESS  
AFTER  
THE FIRST COST  
THAN  
ANY MACHINE  
MADE.

CAREFULLY EXAMINE IT AND YOU WILL BUY NO OTHER.

# MORROW, BASSETT & CO.,

DUNEDIN AND CHRISTCHURCH.