

# “THE STERLING WHEEL”

Is NOT an  
experiment in  
cycle construction

IT IS BUILT BY ONE OF THE  
OLDEST AND BEST BUILDERS  
IN THE WORLD - - -



There are no freaks or  
fads about it -

IT IS  
HONESTLY  
BUILT

WE STAKE OUR REPUTATION ON IT

MORROW, BASSETT & CO.,

CHRISTCHURCH, DUNEDIN, AND ASHBURTON