

STANDARD.
Registered.
The Greatest Blessing of the Age!
The Public can now rely upon getting **BOOTS! FIRST-CLASS BOOTS!**
By Purchasing only those bearing **BRAND** on the Heel Only.
Manufactured for the Trade by **BARGOOD, SON AND EWEN.**
Each Boot has a number in the centre of the Standard Brand, so that

BRAND
If you want a thorough good Waterproof Balmoral, to give 12 months' solid wear, ask your Boot dealer for the **BRAND** If you want a Watertight — a first-class, solid article — ask for, and see that you get **BRAND** If you want a Genuine French Calf Cookham, sewn, take only those branded **BRAND**

ASK FOR THE STANDARD BRAND.
Do not take Rubbish when you can for certain get boots that will give every satisfaction. **BARGOOD, SON** and **KWEN** have selected only their Best Quality Boots for the Standard Brand so that when the Public see Standard branded on the heel they can fully rely upon them for wear. To be had of all boot and Shoe Dealers throughout the Colony.
Each Boot bears the word **BRAND** with letter and number in the centre.
Ask for Ladies' French Calf High-top Lace 10
Ask for Ladies' French Calf Elastic side 14
Ask for Ladies' Goat W Levant Lace Shoe 25
Ask for Youths' Strong T Nailed Balmorals 6
Ask for Youths' Genuine French Calf Balmoral 22
Ask for Girls' French Calf Balmoral 35
Ask for Girls' French Calf Elastic side 15



DO YOUR SHOPPING BY POST
IMPORTANT HINTS to the THOUSANDS OF COUNTRY CUSTOMERS — Of — THE CONTINENTAL BOOT DEPOT.

We beg to notify the Public that we have Just Landed by Direct Steamers \$2450 WORTH OF ENGLISH & CONTINENTAL GOODS, And have Marked them at such Prices that will induce everybody to buy.

IMPORTANT TO ECONOMISTS.
Do your shopping by Letter, and though living in the most remote country district, you can have all the advantages of purchasing at the Continental brought to your door.

Address:
140 PRINCES STREET,
Opposite Chief Post Office.

FULTON, STANLEY AND CO.
CRAWFORD STREET, DUNEDIN.
Are prepared to make CASH ADVANCES against WOOL, SKINS, GRAIN, and other Produce for Sale, either in the Local Markets or for shipment Home, at Lowest Rates of Interest.

NO COMMISSION CHARGED ON ADVANCES.
Several sums of Money for Investment at Current Rates of Interest.

FOR SALE,
TOWNE SECTIONS IN DUNEDIN, OAMARU, AND INVERCARGILL.

FULTON, STANLEY & CO.,
WOOL, GRAIN, AND GENERAL MERCHANTS, STOCK AND STATION AND COMMISSION AGENTS,
CRAWFORD STREET, DUNEDIN.
Agents for
THE NEW ZEALAND LAND AND LOAN COMPANY (LIMITED)
FRANCIS C. FULTON, Napier.
CHESTERFIELD ISLAND GUANO.
SYMINGTON'S COFFEE ESSENCES.
PHILLIPSON'S PERFUMERY AND FANCY SOAPS.

G U A N O!
FULTON, STANLEY AND CO.
Have on hand FOR SALE a Shipment of CHESTERFIELD ISLAND GUANO. Also a Consignment of COD and WHALE OIL.

NEW DRAPERY ESTABLISHMENT,
20 Royal Arcade.

F. W. M'GILL AND CO.
(Successors to Thomas M'Gill),
beg to inform their father's late Customers and the Public generally that they have opened the above Premises with a large and well-selected Stock of Calicoes, Blankets, Flannels, Sheetings, Men's and Youths' Clothing, etc., which they are enabled to offer at such prices as will compare favourably with other houses even in these cutting times.

F. W. M'G. and Co. are determined to deserve the reputation their father maintained for so many years by selling Sterling Goods at the most Reasonable Prices for Cash.

TIMARU ENGINE & BOILER WORKS,
Adjoining T. Gorman's, Main North Road.
W. R. B O R D E R,
Six years Foreman for Scott Bros., Christchurch.
ENGINEER, MILLWRIGHT, BOILER-SMITH, &c

All kinds of Engines, Boilers, and Milling Machinery Made and Repaired.
Estimates given for Verandahs and all classes of Iron Work.
Bicycles repaired at Reasonable Rates.

A PUBLIC APPEAL TO THE INHABITANTS OF DUNEDIN.

LADIES and Gentlemen.—Kindly allow us through this medium to ask you for your Practical Opinion and Personal Judgment.

We believe there are few cities in the Colony where sterling worth, in any person or thing, is more appreciated than in Dunedin, and Practical Tradesmen coming into the city, who are able to offer goods of Superior Styles and Qualities, and give Advantages in the Prices are sure to receive a good measure of public support.

Envy and jealousy, less or more, among men of similar businesses always exist, and when we "came into" Dunedin several years ago, our "going out" was very soon wished for, and we believe, if inclined to go to-day, we might retire with a pension from several Boot Dealers. Our envious friends will not be surprised to hear that we are "going," but it is a going into the Boot Business. Stronger than ever Harder than ever. Bigger than ever, and we mean to contest every inch of the Booting ground in the city more defiantly and more valiantly than ever.

We, the Great Public Benefit Boot Manufacturing Company, 46 Princes street, respectfully call upon you to see and judge for yourselves whether we are not far above all competition, and out of reach of various oppositions.

The Fight is for you; you must back us.
The contest is for you; you must support us.

The combat is for you; you must stand by us, and you'll be delighted that greater and better things will be done for you from to-day. Yours respectfully,
THE PUBLIC BENEFIT BOOT & SHOE MANUFACTURING CO.,
46 PRINCES STREET, DUNEDIN
(3 doors from Braithwaite's)
D. BUCHANAN, Manager.

UNION STEAM SHIP COMPANY OF NEW ZEALAND, LIMITED

The above Company will despatch steamers as under:—

- FOR OAMARU.—**BEAUTIFUL STAR** s.s., on Tuesdays and Fridays. Passengers from Dunedin wharf at 10 p.m. Cargo till 3 p.m.
- FOR LYTTELTON, WELLINGTON, PICTON, NELSON, TARANAKI, AND MANUKAU.—**PENGUIN**, s. s., on Tuesday, February 19. Passengers 3 p.m., from wharf.
- FOR AUCKLAND, VIA LYTTELTON, WELLINGTON, NAPIER, and GISBORNE.—**WAIRARAPA**, s. s., on Wednesday, February 20.
- FOR MELBOURNE, VIA BLUFF AND HOBART.—**ROFOMAHANA**, s. s., on Feb. 20.
- FOR SYDNEY, VIA LYTTELTON, WELLINGTON, NAPIER, GISBORNE, and AUCKLAND.—**WAIRARAPA**, s. s., on Wednesday, February 20.
- FOR SYDNEY, via OAMARU, LYTTELTON, and WELLINGTON.—**TAKAPO**, s. s., about Saturday, February 21.
- FOR FIJI from AUCKLAND.—**ARAWATA**, s. s., about Saturday March 2.
- FOR TONGA, SAMOA, and TAHITI.—**RICHMOND**, s. s., from Auckland about February 22. Freight and passengers booked through. Full particulars on application.

SPECIAL CARGO AND PASSENGER SERVICE.

Reduced Fares by these Steamers.
For **TIMARU, AKAROA, LYTTELTON, WELLINGTON, NELSON, and WESTPORT.**—**GRAFTON**, s. s., on Friday, February 22. Passengers from Dunedin Wharf at 4 p.m.
For **GREYMOUTH** (taking cargo for Hokitika) via Oamaru, Timaru, Lyttelton, and Wellington.—**BRUNNER**, s. s., on Feb. 17.
For **AUCKLAND**, via Oamaru, Timaru, Napier, Gisborne and Tauranga.—**A Steamer** early. Cargo at wharf.
OFFICES: Corner of Vogel, Water, and Cumberland streets.

THE FARMERS' AGENCY COMPANY (LIMITED).

CAPITAL £10,000.
CHAIRMAN:
EDWARD HERBERT, Esq., Lawrence.
Offices and Store:
Macandrew and High Streets, Dunedin.

This Company has been formed for the purpose of acting as Agents in the SALE OF GRAIN, STOCK, and other PRODUCE.

Business will be commenced before the end of FEBRUARY, and due notice will be given of the first sale at Burnside, which will probably be on the last Wednesday of the month.
JOHN GRINDLEY,
Manager.