

**STANDARD.**  
Registered.  
The Greatest Blessing of the Age!

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The Public can now rely upon getting **BOOTS! FIRST-CLASS BOOTS!**  
By Purchasing only those bearing branded on the Heel Only.

**STANDARD.**  
Registered.  
The Greatest Blessing of the Age!

Manufactured for the Trade by **SARGOOD, SON AND EWEN.**

Each Boot has a number in the centre of the Standard Brand, so that



If you want a thorough good Waterproof Balmora, to give 12 months' solid wear, ask your Boot dealer for the If you want a Watertight — a first-class, solid article — ask for, and see that you get! If you want a Genuine French Calf Cookham, sewn, take only those branded

**ASK FOR THE STANDARD BRAND.**  
Do not take Rubbish when you can for certain get boots that will give every satisfaction. Sargood, Son and Ewen have selected only their Best Quality Boots for the Standard Brand so that when the Public see Standard Branded on the heel they can fully rely upon them for wear. To be had of all boot and Shoe Dealers throughout the Colony.

Each Boot bears the word

Ask for Ladies' French 10  
Calf High-top Lace 10  
Ask for Ladies' French 14  
Calf Elastic side 14  
Ask for Ladies' Goat 29  
Levant Lace Shoe 29  
Ask for Youths' Strong 6  
Nailed Balmorals 6  
Ask for Youths' Genuine 22  
French Calf Balmoral 22  
Ask for Girls' French 33  
Calf Balmoral 33  
Ask for Girls' French 15  
Calf Elastic side 15



**WE ARE HAVING GOOD TIMES**

AT THE CONTINENTAL BOOT DEPOT.  
What is the reason?  
It is easily explained. We have the Largest Stock of Boots and Shoes in New Zealand, and are giving the Public Good Value for their money. We have no rubbish. Try our **ZEALANDIA PRIZE BOOTS**, and you will use no others.

Note the Address:  
**THE CONTINENTAL BOOT DEPOT.**  
Opposite Chief Post Office.  
N.B.—The Continental Boot Depot wish to Inform the unwary that they have only the one place in Dunedin trading under that style. Customers have called at certain places thinking they were calling at a branch, and have got bitten sorely with inferior rubbish.  
**CONTINENTAL.**

**MANURE! MANURE!**  
PRIZE MEDAL—"KIWI" BRAND.  
CHEAPEST IN THE MARKET.

We rely on Results as the True Test of Value.  
Encouraging Reports from all quarters.

Below we quote Prices for Present Season:

Superphosphate of Lime (this is a rapid producer for Turnips, giving splendid return)	£5 10s per ton.
Bone dust (fine)	5 10s "
Bone dust (coarse)	5 10s "
Quantities under one ton of above	6s per cwt.
Blood Manure (pure dry)	£6 10s per ton.

Bags will be charged in all instances—those containing 2cwt 6d each, and 1cwt 3d each; but will be allowed for if returned in good order to our Works, Burnside, less cost of carriage.

**CAUTION.**—Any Person or Persons found USING our Branded Bags for Manures not manufactured by ourselves will be Prosecuted.

The above quotations are for Delivery on Railway Trucks at our Works, Burnside.

**KEMPTHORNE, PROSSER, AND CO.'S**  
N.Z. DRUG COMPANY, LIMITED.



**BOOTS! BOOTS! BOOTS!**

**SIMON BROTHERS'**  
GREAT OPENING SHOW  
OF  
NEW SEASON'S BOOTS!  
New Shapes!—New Styles!—New Designs!  
THE LARGEST AND BEST STOCK  
IN THE CITY.

Prices decidedly the Lowest in the City.  
**LADIES'**—Walking Shoes from 5s 3d; Balmorals from 6s 11d; Elastics from 6s 3d; Button Boots, 9s 9d.  
**MEN'S**—Shoes from 8s 6d; Balmorals from 7s 9d; Elastics from 9s 6d.  
**BOYS' AND GIRLS' BOOTS** at Prices defying all competition.  
**BEEHIVE BOOTS**—own make—give greater satisfaction than ever.  
The Low Prices will Astonish You!  
**SIMON BROTHERS,**  
GEORGE STREET, Near Octagon

A PUBLIC APPEAL TO THE INHABITANTS OF DUNEDIN.

**LADIES and Gentlemen.**—Kindly allow us through this medium to ask you for your Practical Opinion and Personal Judgment.

We believe there are few cities in the Colony where sterling worth, in any person or thing, is more appreciated than in Dunedin, and Practical Tradesmen coming into the city, who are able to offer goods of Superior Styles and Qualities, and give Advantages in the Prices are sure to receive a good measure of public support.

Envy and jealousy, less or more, among men of similar businesses always exist, and when we "came into" Dunedin several years ago, our "going out" was very soon wished for, and we believe, if inclined to go to-day, we might retire with a pension from several Boot Dealers. Our envious friends will not be surprised to hear that we are "going," but it is a going into the Boot Business, Stronger than ever Harder than ever, Bigger than ever, and we mean to contest every inch of the Booting ground in the city more defiantly and more valiantly than ever.

We, the Great Public Benefit Boot Manufacturing Company, 46 Princes street, respectfully call upon you to see and judge for yourselves whether we are not far above all competition, and out of reach of various oppositions.

The Fight is for you; you must back us.  
The contest is for you; you must support us.

The combat is for you; you must stand by us, and you'll be delighted that greater and better things will be done for you from to-day. Yours respectfully,  
**THE PUBLIC BENEFIT BOOT & SHOE MANUFACTURING CO.,**  
46 PRINCES STREET, DUNEDIN  
(3 doors from Braithwaite's).  
**DUNCAN BUCHANAN, Manager.**

**PIER HOTEL**  
CRAWFORD AND JETTY STS.,  
DUNEDIN.  
W. HEFFERNAN - PROPRIETOR  
(LATE SHAMROCK HOTEL,  
BENDIGO, VICTORIA.)  
Successor to J. Baxter.

**UNION STEAM SHIP COMPANY OF NEW ZEALAND, LIMITED**  
The above Company will despatch steamers as under:—

- FOR OAMARU.—**BEAUTIFUL STAR** s.s., on Tuesdays and Fridays. Passengers from Dunedin wharf at 10 p.m. Cargo till 3 p.m.
- FOR LYTTELTON, WELLINGTON, PICTON, NELSON, TARANAKI, AND MANUKAU.—**ROTORUA**, s.s., on Tuesday, November 13. Passengers 3 p.m., from wharf.
- FOR AUCKLAND, VIA LYTTELTON, WELLINGTON, NAPIER, and GISBORNE.—**MARAOA**, s.s., on Wednesday, November 14.
- FOR MELBOURNE, VIA BLUFF AND HOBART.—**ROTOMAHANA**, s.s., on Thursday November 15.
- FOR SYDNEY, VIA LYTTELTON, WELLINGTON, NAPIER, GISBORNE, and AUCKLAND.—**TARAWERA**, s.s., on Wednesday, November 21.
- FOR SYDNEY, VIA TIMARU, LYTTELTON, and WELLINGTON.—**WAIHORA**, s.s., about Thursday, November 15.
- FOR FIJI, from AUCKLAND.—**ARAWATA**, s.s., on Monday, November 12.
- FOR TONGA, SAMOA, and TAHITI.—**RICHMOND**, s.s., from Auckland about 17th November. Freight and passengers booked through. Full particulars on application.

**SPECIAL CARGO AND PASSENGER SERVICE.**  
Reduced Fares by these Steamers.  
For **TIMARU, AKAROA, LYTTELTON, WELLINGTON, NELSON, and WESTPORT.**—**MAHINAPUA**, s.s., on Friday, November 16. Passengers from Dunedin Wharf at 4 p.m.  
For **GKEYMOUTH** (taking cargo for Hokitika) via Oamaru, Timaru, Lyttelton, and Wellington—**MAWHERA**, s.s., early.  
For **AUCKLAND**, via Oamaru, Timaru, Napier, Gisborne and Tauranga.—**A Steamer**, early.  
Offices: Corner of Vogel, Water, and Cumberland streets.

**RAILWAY HOTEL,**  
TAUPO QUAY, WANGANUI.  
THOS. CODY, Proprietor.  
Good accommodation for boarders and travellers.  
Best brands of liquors kept in stock.