

SPRING, 1888.

MOLLISON, MILLS AND CO,

Have great pleasure in intimating that they have now opened out their First shipment of **NEW SEASON'S GOODS** for the **SPRING AND SUMMER TRADE** which has been carefully selected from the best Home and Foreign Markets. We are determined to maintain our reputation for selling a good article **AT A REASONABLE PRICE.**

In all the LEADING SHADES	DRESS MATERIALS. New Dress Trimmings New Silks and Plushes New Flouncing Laces	Dress Goods from 4½d to 4s 3d
Specially Selected	New Prints New Gingham New Zephyrs New Linenets	New stock of PRINTS from 3½d to 10½d.
In Great Variety	New Mantles New Jackets New Millinery Trimmed & untrimmed	JACKETS from 8s 9d to 105s.
SPECIAL NOVELTIES	Flowers & Feathers Ribbons & Laces Gloves & Frillings Sunshades & Umbrellas	JOB. 4-button Kid Gloves, 2s 6d.
NEW GOODS	New Tinsel Trimmings New Buttons New Hosiery New Sets	Hose, from 6d to 4s 6d per pair.
EXCELLENT VALUE.	Flannelettes Flannels Calicoes and Sheetings Cretannes and Quilts	Flannelettes from 4½d to 10½d.
ALL SEASONABLE GOODS.	Men's Clothing Boys' Clothing Shirts & Hats Scarfs and Ties	Men's Suits from 25s to 63s.

We would draw special attention to our Making-up Departments. The Dressmaking, Millinery, and Mantle-making are under the care of Ladies of acknowledged ability and taste. The Gentleman having charge of our Tailoring Department is noted for correct fit and style.

MOLLISON, MILLS AND CO,
195 and 197 George Street, Dunedin.
(opposite Knox Church.)

IMPERIAL HOTEL,
CORNER ST. ASAPH AND BARBADOES STREETS,
CHRISTCHURCH.

T. GREEN PROPRIETOR.

This Hotel has been completely renovated and refurnished, no expense having been spared.

The rooms, which are the largest, sliciest, and most comfortable in Christchurch, combined with the ample

GARDEN AND GROUNDS attached to the Hotel, make it the finest place in New Zealand for the accommodation of Tourists, Travellers, and Families.

The Cuisine is under the Superintendence of a First-Class Chef.

9, 10 and 11 ROYAL ARCADE.

GREAT SALE.—Goods purchased at Enormous Reductions now to be cleared, Selling at less than usual Cost Price. Come and See the Goods. It will pay you to visit Mrs. Loft's during this *bona fide* Sale. It is Fresh Goods that are being parted with to make room for goods ordered.

To attract customers, and to make it worth while to pay a special visit to the Arcade, Mrs. Loft has determined to place a **SALE PRICE** upon every Class of Goods. If the goods are not ticketed, the Public may rely upon only being charged sale prices. Examine and contrast the following goods:—

Men's Colonial-made Bluchers, 6s 3d and 1 6s 9d.
Men's Colonial-made Balmorals, 8s 11d.
Men's Colonial-made Elastics, 9s 11d.
Men's English-made Balmorals, 7s 11d.
Women's Lace Boots, 4s 11d. Women's Leather Slippers, 3s 6d.
Women's Elastic Boots, 4s 6d and 4s 11d.
Women's Cashmere Slippers, 1s 11d.

All other lines equally Cheap at

MRS. LOFT'S
CHEAP BOOT SHOPS,

Special Attention shown to the Drapery Department at No. 12 Arcade. Cheap Lines in plenty.

Remember, only Sale Prices for All Goods at

9, 10, 11, AND 12 ROYAL ARCADE.

TRY KIRKPATRICK'S

SPECIAL QUALITY FRESH FRUIT

"K" JAMS.

JAM PRIMO.

Some time since we published a small paragraph on the unsatisfactory nature of much of the jam retailed in the Colony, This reached Messrs. Kirkpatrick and Co., of Nelson, and they went to work in a very practical fashion to prove that the jams manufactured by the firm were of the best quality. Two cases of assorted jams were sent to this office, with a request that we would thoroughly test the jam along with other brands, and give our opinion. We are happy to state, frankly and fully, that we have been very much surprised, as prior to the receipt of Messrs. Kirkpatrick's gift we were unaware that New Zealand could boast of an industry of which it has so much reason to be proud. The various sorts of jam were tested by a number of persons, who compared the samples with other brands, and the general verdict is that not only are Messrs. Kirkpatrick's productions far and away better than any other New Zealand brand we can obtain, but they are superior to English jams in being fresher. The nearest approach to the excellence of the Nelson jam was that contained in tins bearing the name of a Tasmanian firm, but even in this comparison the Nelson article came out a long way best. We are pleased to be able to give unstinted praise to a genuine local industry, the product of which we can unreservedly recommend to consumers. All of the many persons who have tested the samples are loud in their praise, and we must unreservedly congratulate Messrs. Kirkpatrick and Co. upon turning out a genuine fruit jam fit to grace the tables and please the palates of the most luxurious and fastidious.—*Hawke's Bay Herald*, July 18.

Samples of Kirkpatrick and Co.'s "K" brand of jam have been forwarded to us, and we are free to confess that they appear to be in every way excellent, and as they become better known in the local market will meet with much appreciation from the heads of households. The maker asserts that none but the purest fruits grown in Nelson are used in his manufactures, and we are content to accept that assurance. Certainly the jams possess a richness and freshness of flavour that bears that assertion out.—*Dunedin Star*, July 3.

S. KIRKPATRICK AND CO.,
MANUFACTURERS, NELSON.