

STANDARD.
Registered.
The Greatest Blessing of the Age!

The Public cannot rely upon getting
BOOTS! FIRST-CLASS BOOTS!
By Purchasing only those bearing
branded on the Heel Only.

Manufactured for the Trade by
SARGOOD, SON AND EWEIN.

Each Boot has a number in the centre of the Standard Brand, so that

If you want a thorough Good Waterproof Balmoral to give 12 months' solid wear!

ask your Boot dealer for the If you want a Watertight

—a first-class, solid article—ask for, and see that you get

If you want a Genuine French Calf Cookham, sewn,

take only those branded

ASK FOR THE STANDARD BRAND.

Do not take Rubbish when you can for certain get boots that will give easy satisfaction.

Sargood, Son and Ewein have selected only their Best Quality Boots for the Standard Brand

so that when the Public see Standard Brand on the heel they can fully rely upon their purchase. To be had of all boot and shoe Dealers throughout the Colony.

Ask for Ladies' French 10 Each Boot bears

Ask for High-leg Lace 10 the word

Ask for Ladies' French 14

Ask for Elastic side 14

Ask for Ladies' Gait 10

Leyant Lace Shoe 10

Ask for Youngs' Strong 10

Nagled Balmorals 10



SOMETHING YOU CANNOT HELP NOTICING.

THE CONTINENTAL Sale is at an end, and was a Big Success.

WHY?

Because we gave the Public good value for their money, and proved to them that the Continental Boot Depot is the place for Genuine Bargains.

We have now Opened up

50 TRUNKS of ENGLISH, FRENCH, and GERMAN GOODS,

In Gent's, Ladies', and Girls' for Summer weather, and the Prices are something Marvellous.

We are the People that have the Genuine stuff. No Shoddy Goods kept at

CONTINENTAL BOOT DEPOT, Princes Street (opposite Post Office), DUNEDIN.

MANURE! MANURE!

PRIZE MEDAL—"KIWI" BRAND.

CHEAPEST IN THE MARKET.

We rely on Results as the True Test of Value.

Encouraging Reports from all quarters.

Below we quote Prices for Present Season:

Superphosphate of Lime (this is a rapid producer for Turnips, giving splendid return)	£5 10s per ton.
Bone dust (fine)	5 10s "
Bone dust (coarse)	5 10s "
Quantities under one ton of above	6s per cwt.
Blood Manure (pure dry)	£6 10s per ton.

Prices will be charged in all instances—those containing 2cwt 6d each, and 1cwt 3d each; but will be allowed for if returned in good order to our Works, Burnside, less cost of carriage.

CAUTION.—Any Person or Persons found USING our Branded Bags for Manures not manufactured by ourselves will be Prosecuted.

The above quotations are for Delivery on Railway Trucks at our Works, Burnside.

KEMPTHORNE, PROSSER, AND CO'S N.Z. DRUG COMPANY, LIMITED.



BOOTS! BOOTS! BOOTS!

SIMON BROTHERS'

GREAT OPENING SHOW

OF NEW SEASON'S BOOTS!

New Shapes!—New Styles!—New Designs! THE LARGEST AND BEST STOCK IN THE CITY.

Prices decidedly the Lowest in the City: LADIES'—Walking Shoes from 5s 3d; Balmorals from 6s 11d; Elastics from 6s 3d; Button Boots, 9s 9d.

MEN'S—Shoes from 8s 6d; Balmorals from 7s 9d; Elastics from 9s 6d.

BOYS' AND GIRLS' BOOTS at Prices defying all competition.

BEEHIVE BOOTS—own make—give greater satisfaction than ever.

The Low Prices will Astonish You! **SIMON BROTHERS,** GEORGE STREET, Near Octagon

A PUBLIC APPEAL TO THE INHABITANTS OF DUNEDIN.

LADIES and Gentlemen.—Kindly allow us through this medium to ask you for your Practical Opinion and Personal Judgment.

We believe there are few cities in the Colony where sterling worth, in any person or thing, is more appreciated than in Dunedin, and Practical Tradesmen coming into the city, who are able to offer goods of Superior Styles and Qualities, and give Advantages in the Prices are sure to receive a good measure of public support.

Envy and jealousy, less or more, among men of similar businesses always exist, and when we "came into" Dunedin several years ago, our "going out" was very soon wished for, and we believe, if inclined to go to-day, we might retire with a pension from several Boot Dealers. Our envious friends will not be surprised to hear that we are "going," but it is a going into the Boot Business. Stronger than ever Harder than ever. Bigger than ever, and we mean to contest every inch of the Booting ground in the city more defiantly and more valiantly than ever.

We, the Great Public Benefit Boot Manufacturing Company, 16 Princes Street, respectfully call upon you to see and judge for yourself whether we are not far above all competition, and out of reach of various oppositions.

The fight is for you; you must back us. The contest is for you; you must support us.

The combat is for you; you must stand by us, and you'll be delighted that greater and better things will be done for you from to-day. Yours respectfully,

THE PUBLIC BENEFIT BOOT & SHOE MANUFACTURING CO., 15 PRINCES STREET, DUNEDIN (1 door from Braithwaite's). **DUNCAN BUCHANAN, Manager.**

PIER HOTEL

CRAWFORD AND JETTY STS.

DUNEDIN

W. HEFFERNAN PROPRIETOR

(LATE SHAMROCK HOTEL,

BENDIGO, VICTORIA.)

Successor to J. Baxter.



UNION STEAM SHIP COMPANY OF NEW ZEALAND, LIMITED.

The above Company will despatch steamers as under:—

FOR OAMARU.—BEAUTIFUL STAR, s.s., on Tuesdays and Fridays. Passengers from Dunedin wharf at 10 p.m. Cargo till 3 p.m.

FOR LYTELTON, WELLINGTON, PICTON, NELSON, TARANAKI, AND MANUKAU.—PENGUIN, s.s., on Monday, November 5. Passengers 3 p.m., from wharf.

FOR AUCKLAND, VIA LYTELTON, WELLINGTON, NAPIER, and GISBORNE.—MANAPOURI, s.s., on Wednesday, November 7.

FOR MELBOURNE, VIA BLUFF.—WAIARA, s.s., on Thursday, November 8.

FOR SYDNEY, VIA LYTELTON, WELLINGTON, NAPIER, GISBORNE, and AUCKLAND.—MANAPOURI, s.s., on Wednesday, November 7.

FOR SYDNEY, VIA TIMARU, LYTELTON, and WELLINGTON.—WAIHORA, s.s., early.

FOR FIJI, from AUCKLAND.—ARAWATA, s.s., about Saturday, November 10.

FOR TONGA, SAMOA, and TAHITI.—RICHMOND, s.s., from Auckland about 17th November. Freight and passengers booked through. Full particulars on application.

SPECIAL CARGO AND PASSENGER SERVICE.

Reduced Fares by these Steamers. For TIMARU, AKAROA, LYTELTON, WELLINGTON, NELSON, and WESTPORT.—GRAFTON, s.s., on Friday, November 9. Passengers from Dunedin Wharf at 4 p.m.

For GREYMOUTH (taking cargo for Hokitika) via Oamaru, Timaru, Lyttelton, and Wellington.—KORANUI, s.s., on Tuesday, November 6.

For AUCKLAND, via Oamaru, Timaru, Napier, Gisborne and Tauranga.—OMAPERE, s.s., about November 7. Cargo at wharf.

OFFICES: Corner of Vogel, Water, and Cumberland Streets.

RAILWAY HOTEL,

TAUPO QUAY, WANGANUI.

THOS. CODY, Proprietor.

Good accommodation for boarders and travellers.

Best brands of liquors kept in stock.