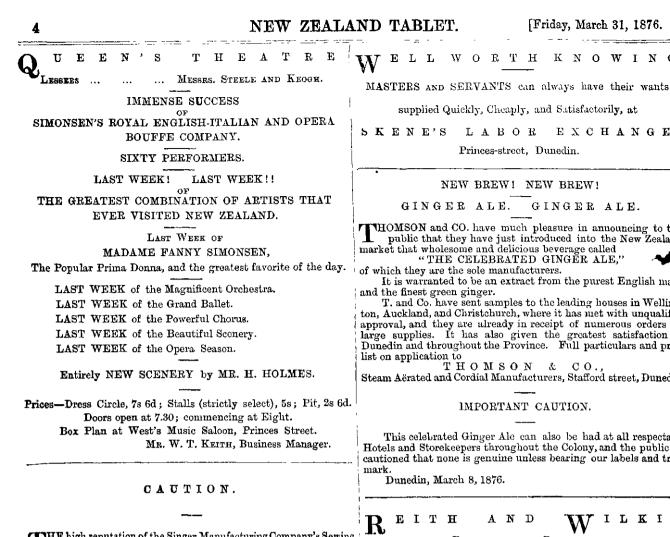
K N O W I N G



THE high reputation of the Singer Manufacturing Company's Sewing Machines has led to numerous attempts to make and sell spurious imitations. The Public are warned against parties advertising or offering for sale Imitation Machines as "The Singer," "On the Singer Principle," or "On the Singer System," in violation of the Company's legal rights. The only "Singer" Machines are those made by The Singer Manufacturing Company.



Buy no Machine without the Trade Mark. Buy no Machine which has the registered number defaced. Old and Second-hand Machines re-japanned, are palmed on the unwary as new, the numbers being erased or filed down to avoid detection.

# BEWARE OF WORTHLESS COUNTERFEITS

The Company fix their Trade-Mark Plate to the Arm of every Machine as an additional protection to the Public. Purchasers should see THAT THE NUMBERS HAVE NOT BEEN FILED OFV as, without them the Muchine may be Old or Second-hand.

THE WESTMINSTER LOAN AND DISCOUNT SOCIETY. Office-GEORGE STREET (Four doors from Sub-Branch Bank of New Zealand). A. E. MELLICK, MANAGER. Money advanced in sums of £5 and upwards to Tradesmen, Clerks, Working-men, and others on personal security, repayable in weekly instalments of 1s. in the £. Money Lent on Freehold

and Leasehold Security.

supplied Quickly, Cheaply, and Satisfactorily, at

LABOR EXCHANGE.

Princes-street. Dunedin.

# NEW BREW! NEW BREW!

GINGER ALE. GINGER ALE.

THOMSON and CO. have much pleasure in announcing to the public that they have just introduced into the New Zealand market that wholesome and delicious beverage called "THE CELEBRATED GINGER ALE,"

of which they are the sole manufacturers.

It is warranted to be an extract from the purest English malt, and the finest green ginger. T. and Co. have sent samples to the leading houses in Welling.

ton, Auckland, and Christchurch, where it has met with unqualified approval, and they are already in receipt of numerous orders for large supplies. It has also given the greatest satisfaction in Dunedin and throughout the Province. Full particulars and price list on application to T H O M S O N

сo, £ Steam Aërated and Cordial Manufacturers, Stafford street, Dunedin.

### IMPORTANT CAUTION.

This celebrated Ginger Ale can also be had at all respectable Hotels and Storekeepers throughout the Colony, and the public are cautioned that none is genuine unless bearing our labels and trade

Dunedin, March 8, 1876.

# AND ILKIE,

BOOKSELLERS AND PUBLISHERS,

# PRINCES STREET, DUNEDIN,

The Keys of the Creeds.

#### BOOKS FOR BOYS.

By Jules Verne, translated from the French by W. H. G. Kingston. Dropped from the Clouds. Abandoned. The Secret of the Island. The Wreck of the Chancellor.

Routledge's every Boys' Annual.

Cassells' Popular Recreator, &c., &c.

Bow Bells, Cassells', and London News Almanacs.

# SPECIAL NOTICE.

The BOOK POST RATES are now REDUCED one-half.



Prices and Particulars forwarded on application.