

HOMEWARD BOUND

That ship you see steaming out of the harbour is almost certainly en route to the United Kingdom. But how does she get there? There are many different routes she can take, as we have shown you in previous advertisements: through the Panama Canal to Curacao and across the Atlantic; via West Indies ports; through the Suez Canal and the Mediterranean, calling at Piraeus and Genoa; and to North European ports. And even then she may still visit several of the half-dozen or so United Kingdom ports regularly served by the Lines. In brief, the New Zealand Overseas Shipping Lines

are New Zealand's consistent overseas carriers; their ships go wherever there is trade for New Zealand. Wherever there is trade: for example, since late last year several of the Lines' vessels have carried dairy products to Mollendo and Callao in Peru and more recently meat as well; ships have also been calling at La Guaira in Venezuela to discharge fruit. Where new, expanding markets are discovered, there you will find the ships of the Lines, For it is these ships—the ships of New Zealand—that deliver the goods.

NEW ZEALAND OVERSEAS SHIPPING LINES

SHAW SAVILL & ALBION CO. LTD . THE NEW ZEALAND SHIPPING CO. LTD . PORT LINE LIMITED . BLUE STAR LINE LIMITED