



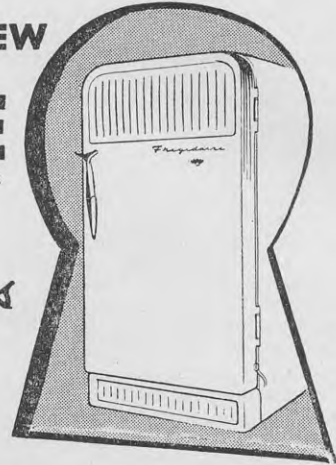
They're eye-openers... THE NEW

FRIGIDAIRE

REGISTERED TRADE MARK

REFRIGERATORS

with the 1958 features



Unequaled value!

De Luxe Model D62

£ 99.10.0

Net Capacity 6.2. cu. ft.

De Luxe Model D88

£ 127.10.0

Net Capacity 8.8 cu. ft.



G.9763

They're all-new, these brilliant "Frigidaire" Refrigerators, with exciting features that establish even more clearly Frigidaire's leadership. Their futuristic styling, colourful beauty and all-new interior will really open your eyes! The experience gained in building 20 million refrigerators brings you exclusive features such as the new Butter Conditioner which enables you to "dial for butter softness". Call in have your "Frigidaire" dealer show you everything "Frigidaire" has for you—and explain Frigidaire's advantages in net (useable) capacity.

COLOURAMA COLOURS

Your choice of white or Mayfair Pink, Charcoal Grey, Sea Spray Green Day Break Blue, Cotswold Cream—at no extra cost.

Comparisons Prove...

for **FEATURES, CAPACITY and QUALITY... you can't match**

FRIGIDAIRE

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