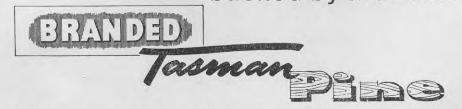


AN ANNOUNCEMENT OF TASMAN PULP AND PAPER COMPANY LIMITED, AUCKLAND

Now comes timber backed by the brand...



When the great pines of Kaingaroa Forest have been felled, transported, barked and sorted, and have then been sawn, seasoned and perhaps pressure treated in the world's most modern sawmill, it makes sense to offer the result to you as a branded product.

WHAT IS BEHIND THE "BRAND" FOR YOU?

The Tasman' brand on the end of every piece is your assurance that it is timber true to grade, sawn to close tolerances . . . the best exotic softwood timber available from any source in the grade and condition that you specify. From the huge volume of wood used in producing newsprint, wood pulp and timber in the Tasman mill the best logs are selected for sawing. The timber is graded at the point of production, and only the better grades are marketed as timber. Only the best gets through to you. The brand 'Tasman' on this timber has behind it all the

BUY BY THE BRAND

talk it over with your timber merchant





technical resources and the reputation of Tasman Pulp and Paper Company. Only kiln-dried timber and pressuretreated timber bears the brand name. Tasman pine is available in the unseasoned condition, sawn from selected logs to the same exacting standards, but it does not bear the brand name. In brief . . . the resources of our mill and

our technical know-how are devoted to providing timber