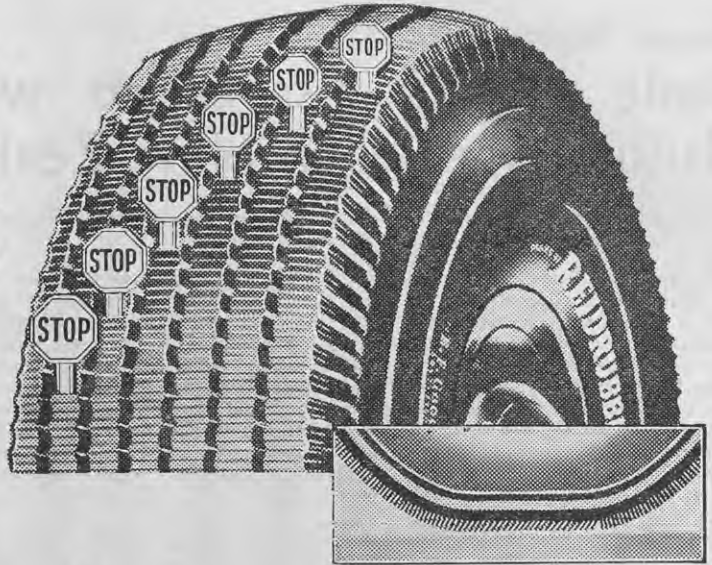


- ✓ 20% Shorter stops in rain
- ✓ 40% Better grip in rain
- ✓ 100% Better pull on icy roads
- ✓ Longer tyre mileage
- ✓ Noiseless operation

Like a caterpillar tread, the tiny "grip-blocks" grip the road to give better traction on wet roads, ice or snow. Over 10,000 of these "fingers" spread apart when brakes are applied, and grip the road.



**NEW**

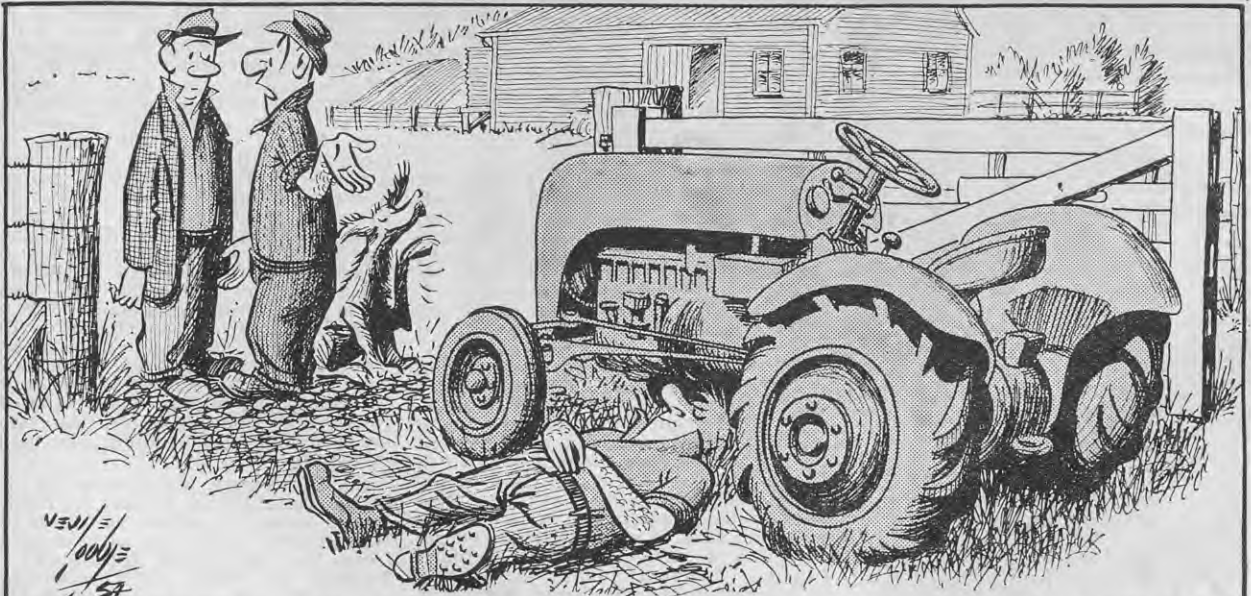
# Reidrubber

## ANTI-SKID TYRES

WITH THE CENTIPEDE\* TREAD

\* Designed and patented by B. F. Goodrich.

RAS-2



"IT'S NOT THE TRACTOR THAT WON'T GO, IT'S CHARLIE - HE WON'T DRIVE UNTIL WE GET SHELL TRACTOR FUEL AND OIL TO RUN HER ON!"

TFB-4

Would you like a copy of this cartoon? Write to Advertising Division 8, The Shell Company, Box 2091, Wellington.