

**STANDARDISED
VITAMIN
FEEDING**

FOR

**POULTRY
WITH THE
NEW
POULTROL**

Poultry Farmers will welcome the New Poultrol—the outcome of the development of new processing methods and the installation of new plant. The Vitamin content of Poultrol has always been standardised, by continuous laboratory control: the makers guarantee a potency of 1,000,000 units of Vitamin A and 100,000 units of Vitamin D3 in every pound. New Poultrol retains its Double Strength Vitamin potency, and in addition is clearer, smoother and more easily assimilated.

Poultry Farmers need no reminding of the wisdom of additional vitamins in the diet of their Flocks. But for the cheapest, most efficient method of ensuring an adequate supply of vitamins—

Feed your FLOCKS

POULTROL
DOUBLE STRENGTH

OIL OR EMULSION

With the approach of winter you'll be thinking of nourishing hot puddings and pies. Be sure to use SIMCO Shredded Suet. It's highly refined, easy to use and gives richness and lightness to your puddings.

IF IT'S SIMCO IT'S GOOD

SIMMS JONES LTD. Food Products Section, 53 Battersea St., Christchurch.

Sketches from the Academy Catalogue No 5

3430

3416

Styles for everyone, and every style easy to follow and perfect in fit. Every Academy pattern is plainly marked to make dress-making quick and easy and accurate. From leading stores everywhere.

Academy
PATTERNS

A25-5

for every member of the family...