

NO MATTER
HOW LOW THE
TEMPERATURE
DROPS !!!



You can
depend
upon a
Genuine
FORD
BATTERY



FORD MOTOR COMPANY OF
NEW ZEALAND LIMITED LOWER HUTT

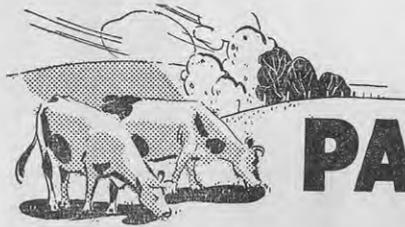
A better
BUTTER
market
through
the

**Port of
London**



ONE of the advantages of the Port of London as a destination for dairy produce shipped to Britain, is its central position for distribution to the world's greatest consumer area. Produce such as butter is handled with efficiency and despatch; if required it can be stored in warehouses in the centre of the metropolis under the most suitable conditions.

Expert handling and ideal storage have helped to make the Port of London the Empire's premier port. If your goods are for Britain, ship them via the Port of London. A magazine telling you more about the Port is available. Write for your copy to the Editor, The P.L.A. Monthly, The Port of London Authority, London, E.C.3, England.



**BETTER
PASTURES**

= Bigger Profits

Spray weeds away easily-economically



Weeds are your enemy . . . stealing stockfood, moisture and fertility . . . limiting livestock production. Spray weeds away and you'll receive bigger profits.

With WEEDONE 57 and Lo-Vol Spray Equipment control is safe, simple and economical. The WEEDONE SERVICE is available now in your district.

For free, expert advice and the name of your nearest Weedone Service Distributor, POST COUPON NOW.

Weedone Products are manufactured in New Zealand by
IVON WATKINS LTD.,
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**WEEDONE
SERVICE**

IVON WATKINS LTD., Box 124, New Plymouth.

Send me particulars of the WEEDONE SERVICE using WEEDONE 57 and LO-VOL SPRAY EQUIPMENT for the treatment of acres of infested with (Give further information if necessary).

NAME
ADDRESS