

36 AMERICAN DOCTORS

Tested the 14 Day Palmolive Plan

on 1285 Women

On women from 15 to 50, with all types of skin, with dull, dingy complexions, the Palmolive Plan was tested.

TESTS PROVED
*that 2 out of 3 women can have
Lovelier Skin in 14 days!*

If you want a complexion the envy of every woman—the admiration of every man—try the 14-Day Palmolive Plan, start to-night! Regardless of age, type of skin, or previous beauty care, 2 out of 3 women proved that the Palmolive 14-Day Plan brings these complexion improvements—less oily, smoother, younger looking, less coarse-looking, fewer tiny blemishes, less incipient blackheads, fresher, clearer colour. Start this new Beauty Plan with Palmolive Soap, and you, too, may look for these complexion improvements in only 14 days!

The Plan is easy as it can be—
here's all you do, just 1-2-3!

- 1 Wash your face with Palmolive Soap!
- 2 Then for 60 seconds, massage with Palmolive's soft, lovely lather. Rinse
- 3 Do this three times a day for 14 days. This cleansing massage brings your skin Palmolive's full beautifying effect.

START THIS PLAN TODAY!