

**When you buy Borer  
Treatment**



**What do you get  
for your money?**

Specious promises or verbal undertakings are not good enough. Boracure make out a complete written property report and specify clearly the treatment to be given. You can check the work at any time against this specification. WITH THEIR "INSULATION TREATMENT" BORACURE GIVE A DEFINITE CONTRACT TO MAINTAIN YOUR WHOLE PROPERTY AGAINST BORER INFESTATION FOR 5 YEARS OR MORE. Not just those portions where borer is already evident, but every part of the property. Furthermore, you withhold a portion of the contract price until service treatments are given. Before deciding on borer treatment it will pay you to investigate the genuine "Boracure."



Genuine Boracure  
Inspectors and  
Operators wear  
this lapel badge.



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