



Wake up...  
to morning freshness

Whatever the weather, you zip from your Protex shower as fresh as a daisy . . . as clean as a whistle! Protex, the fragrant antiseptic soap, not only guards against infection, but is truly the most pleasant way to avoid offending. You feel fine . . . you look fine and that is why you say—

every day is  
**Protex**  
day



PR29

Beautiful hands are not always  
the privilege of the undomesticated.  
Yours, too, can be beautiful if only you'll  
use SOFTASILK hand beauty cream  
after every household job.

