
Richard Hudnut egg creme shampoo

*Gives your hair new beauty...makes it more
manageable...easier to set! Home Permanents take better!*



IT'S the egg that does it! By actual scientific test, the egg in Richard Hudnut Egg Creme Shampoo makes your hair easier to comb, easier to set. You'll twirl pin curls smoother so they're bound to last longer! And see how much better your Richard Hudnut Home Permanent "takes" after this shampoo! Gentler, kinder, too! No wonder your hair is left shimmering with "lovelights"! It's really a wonderful shampoo — *try it!*



Richard Hudnut

Shampoo is better because:

1. Enriched with egg — proved to make hair more manageable.
2. Not a wax or paste — but a smooth *liquid* creme!
3. Easy to apply; rinses out readily.
4. Removes loose dandruff.
5. Same shampoo as the Richard Hudnut Fifth Avenue Salon uses for luxury treatments!

AT CHEMISTS AND DEPARTMENT STORES

Prepared by

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